



Midwest Archives Conference 2017 Annual Meeting

OMAMAC: The 2017 Midwest Archives Conference Annual Meeting



Picture postcard of downtown Omaha, Farman Street looking west from 15th Street, c.1900. Courtesy of the Nebraska State Historical Society

April 5–8, 2017
Hilton Omaha
Omaha, Nebraska



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The Midwest Archives Conference expresses its appreciation to the following businesses and organizations that, as of press time, have generously supported the 2017 Annual Meeting:

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Six horse team, Union Stock Yards Company, Omaha, c. 1910, Courtesy of the Nebraska State Historical Society



VENDOR FAIR

Visit the Vendor Fair on Thursday from 1:30 pm to 5:00 pm and Friday from 8:30 am to 3:30 pm.
At press time, vendors include

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If your organization is interested in exhibiting, it may not be too late! Contact vendor coordinator Miriam Kahn at mbkcons@gmail.com for details.

MEETINGS INFORMATION

Welcome to OMAMAC, the 2017 MAC Annual Meeting! Here, in the center of United States, is Omaha, the river city known as the “Gateway to the West.” The Hilton Omaha near the Missouri River in downtown Omaha is the site of the April 5–8, 2017, meeting. The program includes workshops, presentations, tours, and other opportunities to enrich your professional connections, expertise, and insight. Join MAC in Omaha as Nebraska celebrates its sesquicentennial in 2017!

REGISTRATION

Register by Wednesday, March 1, 2017, to receive advance registration rates:

\$80.00 for MAC members

\$95.00 for nonmembers

\$50.00 for students

Rates for registration after March 1, 2017:

\$95.00 for MAC members

\$105.00 for nonmembers

\$60.00 for students

The one-day registration rate is \$60.00.

The meeting registration form is online at www.midwestarc.memberclicks.net/2017-annual-meeting.

The registration desk at the Hilton Omaha will be open on Wednesday, April 5, from 3:00 pm to 6:00 pm; on Thursday and Friday, April 6 and 7, from 7:00 am to 5:00 pm; and on Saturday, April 8, from 7:30 am to 12:00 pm.

CANCELLATIONS AND REFUNDS

If for any reason you must cancel your registration for the Annual Meeting or MAC workshops, your written request must be received before March 6, 2017, to receive a full refund. No refunds will be issued after March 6. Refunds will be granted for tours or MAC workshops that are cancelled by MAC due to low enrollment or other reasons.

AMERICANS WITH DISABILITIES ACT

Individuals with disabilities are encouraged to participate in the Annual Meeting. If you have special needs, please contact Debra Nolan with AMC Sources at dnolan@amcsources.com. Please inform the Hilton Omaha of any special needs when making a reservation.

VENDOR FAIR AND BREAKS

Visit the vendors to learn about new products, technologies, and services that may enhance or benefit your repository. Meet with vendor representatives and MAC colleagues during the Vendor Fair on Thursday from 1:30 pm to 5:00 pm and on Friday from 8:30 am to 3:30 pm. Fuel your exploration and conversations with refreshments while you visit the displays.

MAC PALS

New to MAC? Attending your first Annual Meeting? The MAC Pals reception is just for you! MAC Pals is a unique program that matches MAC members with new members or first-time attendees. If you would like to participate in the program—in any capacity—simply check the appropriate box on the registration form. For more information, please contact Natalie Morath at macpalsprogram@gmail.com.

LATEST INFORMATION

- Website www.midwestarchives.org
- Blog mac2017blog.wordpress.com
- Twitter [@mac_omaha2017](https://twitter.com/mac_omaha2017)
- Instagram [@mac_omaha2017](https://www.instagram.com/mac_omaha2017)
- Facebook www.facebook.com/events/419293928194668

INFORMATION

HOTEL ACCOMMODATIONS

The conference will be held at the Hilton Omaha in downtown Omaha. The hotel is close to many restaurants and numerous attractions including the historic Old Market entertainment district, the Durham Museum, Hot Shops Art Center, Film Streams Theater, the Joslyn Art Museum, the KANEKO, the Omaha Children’s Museum, and Creighton University. The hotel is also one block from TD Ameritrade Park Omaha, home of the College World Series and the Creighton University Bluejays baseball team. You will be able to take your jog, walk, or bike ride (rentals available!) along the Missouri River, and you can even cross into Council Bluffs, Iowa, via the Bob Kerrey Pedestrian Bridge.

Guests staying at the hotel will have free Wi-Fi, and all rooms come with a refrigerator and microwave. The hotel has a fitness center and business center, among other amenities. Parking is available at a 50 percent reduced rate of \$7 per day. Meeting rooms, the Vendor Fair, and poster sessions are all on the second floor. A block of rooms has been reserved for April 4–8, 2017; the special MAC room rate will be available until March 13, 2017, or until the group block is sold out, whichever comes first. The MAC room rate is \$149 per night (single or double), plus 18.16 percent state and local taxes.

You may reserve your hotel room online at resweb.passkey.com/go/MidwestArchivesSpring2017 or by calling 1-800-HILTONS and referencing the group code “ARC.”



Crowds at the Trans-Mississippi Exposition, Omaha, 1898. Courtesy of the Nebraska State Historical Society

INFORMATION

TRAVEL INFORMATION

Omaha is divided north and south by Dodge Street. Numbered streets start at the Missouri River and increase as you drive west.

BY CAR

From the East: take I-80 west to I-29 North to I-480 West into Omaha. Exit at Dodge Street, take a right onto 10th. Go four blocks to Cass Street and turn left. Hotel is on the left.

From the West: take I-80 East to I-480 East to 14th Street exit. Turn left at Capitol Street. Go four blocks to 10th Street, turn left. Go two blocks north to Cass Street, turn left. Hotel is on left.

From the North: take I-29 South to I-480 West to Dodge Street exit, turn right on 10th Street. Go four blocks north to Cass Street, turn left. Hotel is on the left.

From the South: take I-29 North to I-480 West to Dodge Street exit, turn right on 10th Street. Go four blocks to Cass Street, turn left. Hotel is on the left.

Parking

On-site self-parking at the hotel is available for overnight guests and day attendees for \$7 per day.

BY AIR

Omaha's Eppley Airfield (OMA) is mere minutes from the Hilton Omaha. Please visit the airport website at www.flyoma.com. Transportation to downtown is available by hotel shuttle, car rental, and taxi (about \$11). Call the hotel for courtesy shuttle information. See www.flyoma.com/services/ground-transportation for information about ground transportation to/from the airport.

BY BUS

Greyhound serves Omaha by bus and is located at 1601 Jackson Street. Please see locations.greyhound.com/bus-stations/us/nebraska/omaha/bus-station-580393 for more information.

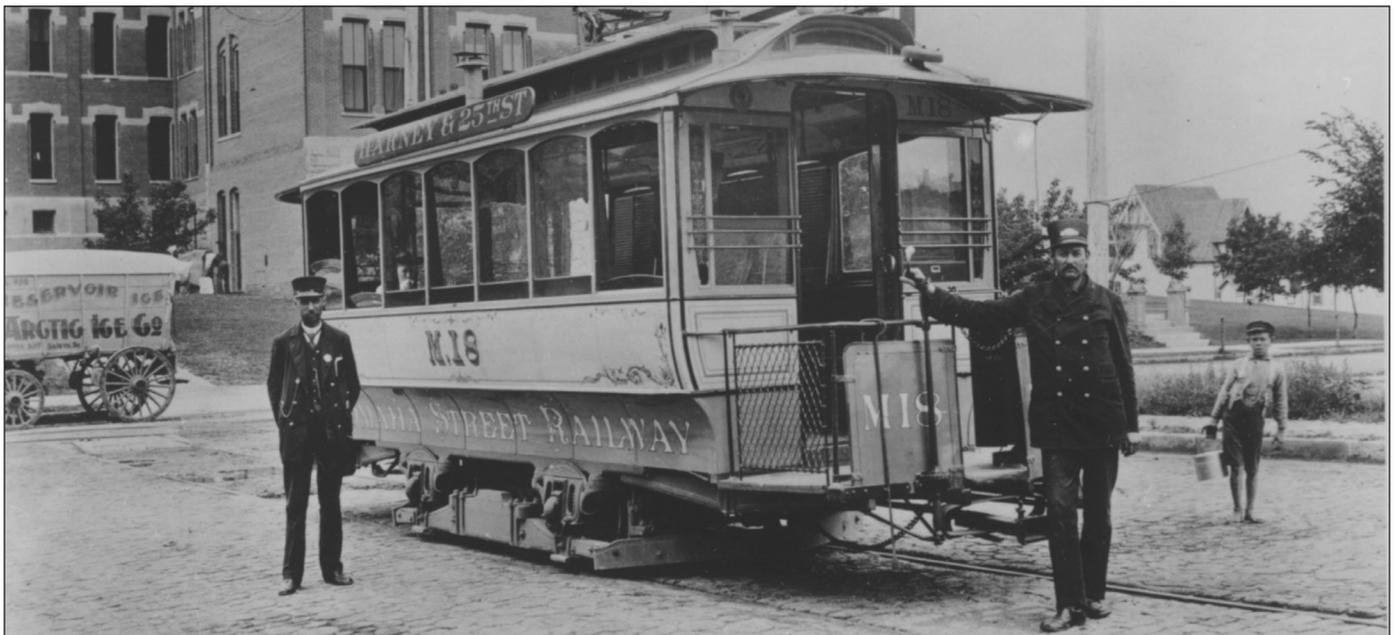
For more information about travel to and in Omaha, visit www.visitomaha.com/about-omaha/getting-around.

BY TRAIN

The California Zephyr route services the Omaha Amtrak station. The station is located at 1003 South 9th Street, about 0.6 mile from the Hilton Omaha. See www.amtrak.com/home for schedule and fare information.

PUBLIC TRANSPORTATION

Omaha Metro is the city's mass transit bus system offering service throughout the area. For maps, fares, schedules, and more information, see www.ometro.com.



Omaha Street Railway car near Creighton University, c. 1910. Courtesy of the Nebraska State Historical Society

INFORMATION

CHILD CARE

If you have child-care needs, contact Debra Nolan, AMC Source, by phone at 800-440-4066 or e-mail at dnolan@amcsource.com.

WEATHER

Average temperatures in Omaha in April range between 40 degrees F and 60 degrees F with the chances of rain increasing throughout the month.

EXPLORING OMAHA

Art: Opened to the public in 1931, the Joslyn Art Museum's holdings include Greek pottery and noteworthy European and American collections, as well as an internationally recognized collection of artists and explorers of the American West. The Bemis Center for Contemporary Arts in the historic Old Market hosts an international artists-in-residence program and temporary exhibitions including *Cassils: Phantom Revenant*, *Chimeras*, and *Paula Wilson: The Backward Glance* in spring 2017. Hot Shops Art Center calls an old Serta mattress factory in north downtown its home with over 90,000 square feet of art studios, showrooms, and gallery spaces.

Also downtown is the Holland Performing Arts Center, home to the Omaha Symphony, which will be performing Mendelssohn's Scottish Symphony while MAC is in town. The Broadway touring production of *Beautiful: The Carole King Musical* will also be visiting Omaha at the Orpheum Theater, a beautifully restored former vaudeville house.

Check out the Gerald Ford Conservation Center of the Nebraska State Historical Society for its conservation of artwork, on canvas and on paper. They also work on archival materials, artifacts, and books for the general public and cultural heritage institutions. The center is located at the birthplace of President Gerald R. Ford in the Hanscom Park neighborhood, and an exhibit honoring Ford is open by appointment. An exhibit in the gardens is open to visitors without an appointment.

History: Visit the Durham Museum to take in its beautifully preserved Art Deco train station or learn about regional history, including the 1898 Trans Mississippi Exposition, trains, a streetcar, the coin and library collection of Byron Reed, and more. If you are interested in railroad history, then a quick trip across the Missouri River to the Union Pacific Railroad Museum in Council Bluffs, Iowa, is well worth it.

Enjoy the Outdoors: The Missouri River is a short walk from the Omaha Hilton; the walk will take you by sculptures and exhibit panels on Omaha's civil rights history and to a pedestrian bridge that crosses to Iowa. Baseball fans will want to make a pilgrimage to TD Ameritrade Park Omaha, home of the annual NCAA Men's College World Series, which is within sight of the hotel. Omaha's Henry Doorly Zoo and Aquarium is regularly ranked as one of the nation's favorite zoos by visitors. Explore the African Grasslands, the Desert Dome, or the Kingdoms of the Night, an exhibit of nocturnal animals meant to be seen in the daytime. Lauritzen Gardens, Omaha's Botanical Center, is open year-round and includes a 17,500-square-foot indoor conservatory and the exhibit *Nature Connects: Art with LEGO® Bricks*, which may inspire you to build. Or, you can just enjoy the spring plant displays.

Restaurants: Omaha may be best known for steak, but you can enjoy incredible diversity in the city's dining scene, whether downtown in the Old Market, or, if you are ready to explore further afield, in some of Omaha's neighborhoods. The Dundee neighborhood is home to coffee and ice cream shops, and Avoli Osteria, one of Omaha's restaurants favored by our local financial guru, Warren Buffett, and his friends. Benson, another "small-town" neighborhood, showcases new brew-pubs, antique and thrift shops, and great venues for live music.

LOCAL ARRANGEMENTS COMMITTEE

Mary Ellen Ducey (cochair), Amy Schindler (cochair), Pete Brink, Anne Diffendahl, Kate Ehrig-Page, Paul Eisloeffel, Monte Kniffen, Larissa Krayer, John Schleicher, Lori Schwartz, and Katherine Stotis

PROGRAM COMMITTEE

Sasha Griffin (cochair), Harrison W. Inefuku (cochair), Laura Sullivan (posters coordinator), Stephanie Bennett, Michele Christian, Aaisha Haykal, Nicole LaFlamme, Samantha Norling, Andy Steadham, Eira Tansey, Stacie Williams, and Nat Wilson

CONTACT

For questions or other concerns, please contact

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Cochair, Local Arrangements Committee
402-554-6046
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SPECIAL EVENTS

THURSDAY, April 6
1:00 PM – 1:30 PM

MAC Pals Reception

If you are new to MAC or if this is your first time attending a MAC event, we have designed a special program for you. MAC Pals is a unique program that matches experienced members with new members or first-time meeting attendees. If you would like to participate in the program—as either an experienced member or as a new one—simply check the appropriate box on the registration form. For more information, contact Natalie Morath at macpalsprogram@gmail.com.

THURSDAY, April 6
6:00 PM – 8:00 PM

Opening Reception at the KANEKO

The reception will be held at the KANEKO, an institution established by husband and wife artists Jun and Ree Kaneko in 1998 to celebrate and foster creativity through four programming themes: design, ideas, performance, and innovation. The reception will also double as a 150th birthday celebration for Nebraska. The KANEKO is housed in three turn-of-the-century warehouses in Omaha's Old Market, and we will be able to enjoy the exhibit *Passion and Obsession: From the Collection*. Rarely exhibited contemporary artworks will inhabit the KANEKO's space representing the passion of artists from around the world and the obsession of collectors who capably discern the importance and beauty of visual art. *Passion and Obsession* will include ceramic sculpture, glass sculpture, drawings, and paintings by several internationally renowned artists including Viola Frey, Tony Hepburn, Leiko Ikemura, Jun Kaneko, Manuel Neri, Annabeth Rosen, Therman Statom, Goro Suzuki, Akio Takamori, and Sunkoo Yuh. After you have enjoyed the art and camaraderie with other attendees, you will find yourself in perfect proximity to dine at one of the many fabulous restaurants in the Old Market before your evening comes to an end.

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SPECIAL EVENTS

FRIDAY, April 7
8:00 AM – 5:00 PM

Poster Session

This year's poster session was opened to all archivists to increase opportunities to share our accomplishments with archives projects, case studies, research, and programs. Posters will be on view all day Friday, with poster presenters available to discuss their work during the Friday morning and afternoon breaks.

FRIDAY, April 7
3:30 PM – 5:00 PM

MAC Members' Meeting

Catch up with what's been going on with MAC over the past year and learn about future plans for the organization during MAC president Jennifer Johnson's "State of MAC" address. You will also learn about upcoming meetings in Columbus, Ohio, and Chicagoland.

FRIDAY, April 7
6:00 PM – 9:00 PM

Restaurant Tours

Don't miss the many tasty dining experiences in Omaha. City natives and transplants will guide you to some of the most interesting flavors in the area. You'll be able to walk to downtown restaurants, brew-pubs, or art galleries participating in First Friday Old Market. Sign up at the registration desk.



Chef C. Petrus Peterson, n.d. Courtesy of the Nebraska State Historical Society

TOURS

THURSDAY, April 6
8:30 AM – 11:30 AM

Boys Town Tour (shuttle and walking tour)

Depart at 8:30 am from the Hilton lobby, return by 11:30 am
Maximum attendance: 30

Fee: \$15/person

Help Boys Town celebrate its centenary with a visit! In 1917, Father Flanagan opened his home to care for neglected boys, no matter their race or religion. One hundred years on, Boys Town still cares for boys and since 1979, for girls. The Hall of History museum celebrates this legacy with a collection of over five million photographs, documents, and objects as well as exhibits for all ages. Not only that, the village itself is a National Historic Landmark District boasting the newly renovated historic Father Flanagan House and two Gothic chapels. All are welcome at Boys Town, so come visit this world-famous Nebraska institution.

THURSDAY, April 6
9:30 AM – 11:30 AM

Creighton University's University Archives, Rare Books and Special Collections Open House (personal vehicle, taxi, or hotel shuttle and walking tour)

Arrive at Creighton University at 9:30 am, depart by 11:30 am
Maximum attendance: 40

Fee: Free

Enjoy an open house and tour at Creighton University's University Archives, Rare Books and Special Collections, which recently merged into one unit. The open house in the Reinert-Alumni Memorial Library's Rare Book Room will include viewing a Heritage Edition of *The Saint John's Bible* on long-term loan to the library, as well as print materials ranging from fourteenth-century religious materials to U.S. historical items to first editions. You'll also enjoy highlights from the Carlson Fable Collection and other collection highlights.

THURSDAY, April 6
9:30 AM – 12:30 PM

Joslyn Art Museum Tour (shuttle and walking tour)

Depart at 9:30 am from the Hilton lobby, return by 12:30 pm
Maximum attendance: 30

Fee: \$10/person

Your adventure at Joslyn Art Museum will start with a unique behind-the-scenes tour by Joslyn collections staff. Your choice of visiting the museum's special exhibition, *Wild Spaces, Open Seasons*, or the Joslyn's other galleries, featuring modern and contemporary American and European art collections follows. You won't want to miss making a wish in the museum's one-of-a-kind tiled fountain, visiting the museum shop, viewing the sculpture garden, or taking in the monumental Dale Chihuly glass sculpture, *Chihuly Inside and Out*, in the museum's glass atrium. You may also opt to stop by Joslyn's Café Durham for a snack or lunch. *Advance registration required by March 16, 2017.*

THURSDAY, April 6
10:00 AM – Noon

Old Market Historic District Tour (walking tour)

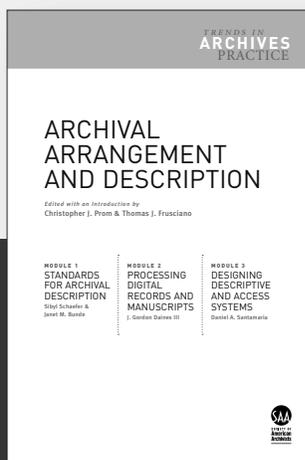
Depart at 10:00 am from the Hilton lobby, return by noon
Maximum attendance: 20

Fee: \$5/person

Enjoy a walk through Omaha's history in the Old Market Historic District. The district is significant to the commercial development of Omaha as the wholesale jobbing area that mushroomed in the 1880s and continued well into the twentieth century, serving as the distribution center for a variety of goods shipped on the Union Pacific Railroad and its branch lines all the way to the West Coast. The district is comprised of former light industrial and warehouse buildings and wholesale jobbing houses, built between 1880 and 1915. Today, the Old Market is a popular entertainment and residential district, with restaurants, shops, and loft apartments. The district was listed on the National Register of Historic Places in 1979 and designated a City of Omaha Landmark in 1985.

A TREND WORTH TRYING

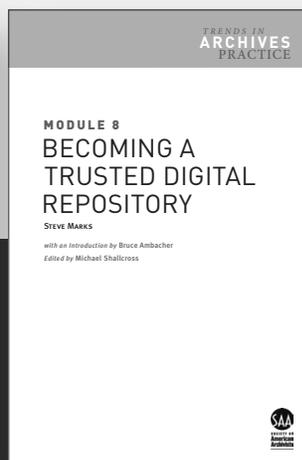
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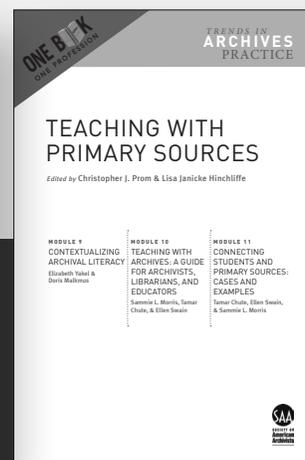
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List: \$34.99
SAA Member **\$24.99**



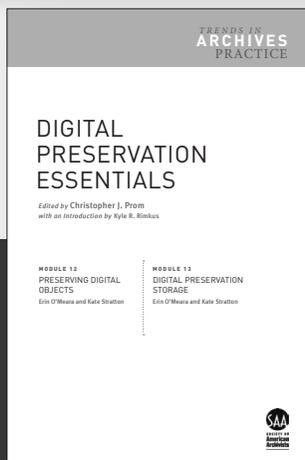
SAA 2015 | 248pp
List: \$34.99
SAA Member **\$29.99**



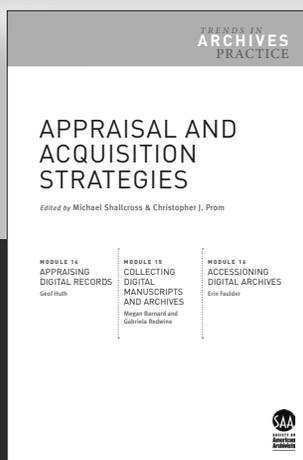
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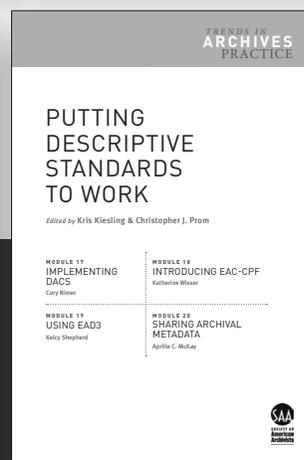
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WORKSHOPS

Wednesday, April 5
9:00 AM – 5:00 PM



THE SOCIETY of
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SAA Workshop: Cultural Diversity Competency (CDC)

We all would like to believe that we are aware of CDC, but what exactly does it stand for? Helen Wong Smith says it's the ability to function with awareness, knowledge, and interpersonal skill when engaging people of different backgrounds, assumptions, beliefs, values, and behaviors. In this workshop, you'll be challenged to examine personal perceptions that might surprise you, and you'll be introduced to strategies that will increase your ability to practice inclusion. This workshop provides the four skills to employ CDC and the five stages individuals and organizations can implement to improve relations with internal and external communities. Through the generosity of the Society of American Archivists, MAC and SAA members can attend this workshop for free. Non-members can attend for a reduced price of \$65.

Learning Outcomes

Upon completion of this workshop, you'll be able to

- Define CDC and how its integration at three levels is required to be successful;
- Critically examine your interaction with people of different cultures, not limited to ethnicity;
- Identify the five stages and where you and your organization are on the continuum of CDC;
- Practice four important skills to employ CDC;
- Identify the multilevel model for implementing CDC;
- Design methods to improve relations with internal and external communities; and
- Combine cultural-mindedness with culturally centered communication skills for effective relationships with all people, forming the basis for culturally competent organizations, communities, and societies.

Who Should Attend?

Archivists, librarians, staff, and managers who provide any type of information services. This workshop also addresses internal relationships.

What Should You Know Already?

No prior knowledge necessary.

Instructors: Helen Wong Smith, Kaua'i Historical Society

Cost: FREE for MAC and SAA members, but you must register directly with SAA for this workshop. Go to saa.archivists.org/events/cultural-diversity-competency-1764/757/ to register. Use Program Code MACFREE.

Enrollment: Limited to 50 attendees

WORKSHOPS

Thursday, April 6
8:00 AM – Noon

Teaching with Primary Sources

This workshop will prepare you to develop an education program within your own archival repository. You will learn the fundamentals of teaching with primary sources, including instructional design, assessment, and outreach. You will leave with the confidence to develop and deliver instructional activities across a spectrum of archival repositories that engage with a variety of audience types. Inquiry-based learning is vital to developing a strong educational program within archives. As such, this workshop will use inquiry-based learning techniques to engage with this topic. You will be expected to complete several activities, both as individuals and in small groups. You will be asked to complete readings prior to attending the workshop. The concepts introduced in these readings will help guide the discussion components of the workshop. You do not need to bring copies of the preworkshop readings, but you will need to bring a copy of the mission/vision/values statement for a repository of your own choosing. This will be an important document for one of the activities planned. You are also encouraged to bring other learning tools, such as laptops, tablets, or notebooks.

Who Should Attend?

Archivists, librarians, museum professionals—all are welcome! Through active learning techniques, new and seasoned professionals will benefit from this workshop.

What Should You Know Already?

No prior knowledge necessary

Instructors: Greg Kocken, University of Wisconsin–Eau Claire

Cost: \$60

Enrollment: Limited to 30 attendees



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WORKSHOPS

Thursday, April 6
8:00 AM – Noon

Getting Started with Text Mining Archival Collections

Archival collections are filled with a wealth of hidden textual data. Learn how you can unlock these treasures using text mining/text analysis tools. This workshop will introduce you to text mining, including examples of how researchers, historians, and archivists use it. Instructors will also demonstrate two popular, freely available web-based text mining/text analysis tools: Voyant and Overview. You will have ample hands-on opportunities to work with these tools using archival text collections and data sets provided by the instructors, along with opportunities to discuss the tools and their uses with fellow workshop participants. You are strongly encouraged to bring your own laptop so that you can participate in the activities.

Who Should Attend?

Archivists and allied professionals who are interested in learning how to use text mining for research

What Should You Know Already?

No prior knowledge necessary

Instructors: Julia Frankosky, Michigan State University
Megan Badgley Malone, Michigan State University

Cost: \$60

Enrollment: Limited to 30 attendees



Business school classroom, Omaha, c. 1930. Courtesy of the Nebraska State Historical Society

WORKSHOPS

Thursday, April 6
8:00 AM – Noon

Exhibit Support Basics: Solutions for Small Institutions and Small Budgets

As an archivist or museum professional who works solo or with a limited staff in a small institution, your “other duties as required” likely include preparing exhibits—without the benefit of a dedicated exhibition or conservation staff and probably on a limited or nonexistent budget. Whether you have one case or an entire gallery, you *can* learn how to make simple, attractive, and effective exhibit supports that will protect your collection items while on display. All you need are a few basic supplies and a little bit of practice and creativity. This hands-on workshop will begin with a presentation showing examples of how basic exhibit mount structures can be adapted to many types of collections. Instructors will then demonstrate three types of exhibit supports—two flat supports and one book cradle. The instructors will guide you in the construction of your own samples for each structure. There will be time at the end of the workshop to touch upon exhibit supports for three-dimensional objects that are *not* books or documents. You will have a chance to experiment with different construction materials and to discuss the results, as time allows.

*Please note that you will leave the workshop with a tote bag containing handouts, samples, and your exhibit support models. If you are traveling by air, you should plan to make space in your luggage accordingly.

Who Should Attend?

Archivists working in small institutions without dedicated preservation staff; emerging professionals; any allied professional responsible for mounting exhibits in their institutions. All skill levels welcome.

What Should You Know Already?

No prior knowledge necessary

Instructors: Angela Andres, University of Kansas
Roberta Woodrick, University of Kansas
Sofia (Sonya) Barron, Iowa State University

Cost: \$90 (\$60 workshop fee + \$30 supplies fee)

Enrollment: Limited to 20 attendees



Nebraska State Exposition display, 1884. Courtesy of the Nebraska State Historical Society

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FRIDAY FORUMS

Please bring your lunch and join one of our Friday Forums. Coordinated by the MAC Education Committee, these facilitator-led sessions will each begin with a brief presentation, followed by discussion about the topic at hand. A great opportunity to learn and network—come prepared to participate!

FRIDAY, APRIL 7
12:30 PM – 1:15 PM

Libraries, Archives, and Museums: Opportunities for Collaboration

Come talk with a librarian and museum curator about cross-training and collaboration opportunities among these organizations and the allied professionals who work in them.

Facilitators: Stephanie Baltzer Kom, North Dakota State Library
Carrie Wieners Meyer, The Durham Museum

FRIDAY, APRIL 7
12:30 PM – 1:15 PM

Diverse Hiring Practices

Discuss how to diversify and make hiring practices more inclusive and equitable. Two leaders in the field will facilitate this forum: Meredith Lowe is in charge of the *Archives Gig* blog, and Beth Myers has extensive experience in hiring staff at all levels.

Facilitators: Meredith Lowe, University of Wisconsin–Madison
Beth Myers, Smith College

FRIDAY, APRIL 7
12:30 PM – 1:15 PM

One Book, One Profession: Discussion of Teaching with Primary Sources

Two authors from the recent Society of American Archivists' module *Teaching with Primary Sources* are ready to discuss this volume and all matters related to teaching with primary sources!

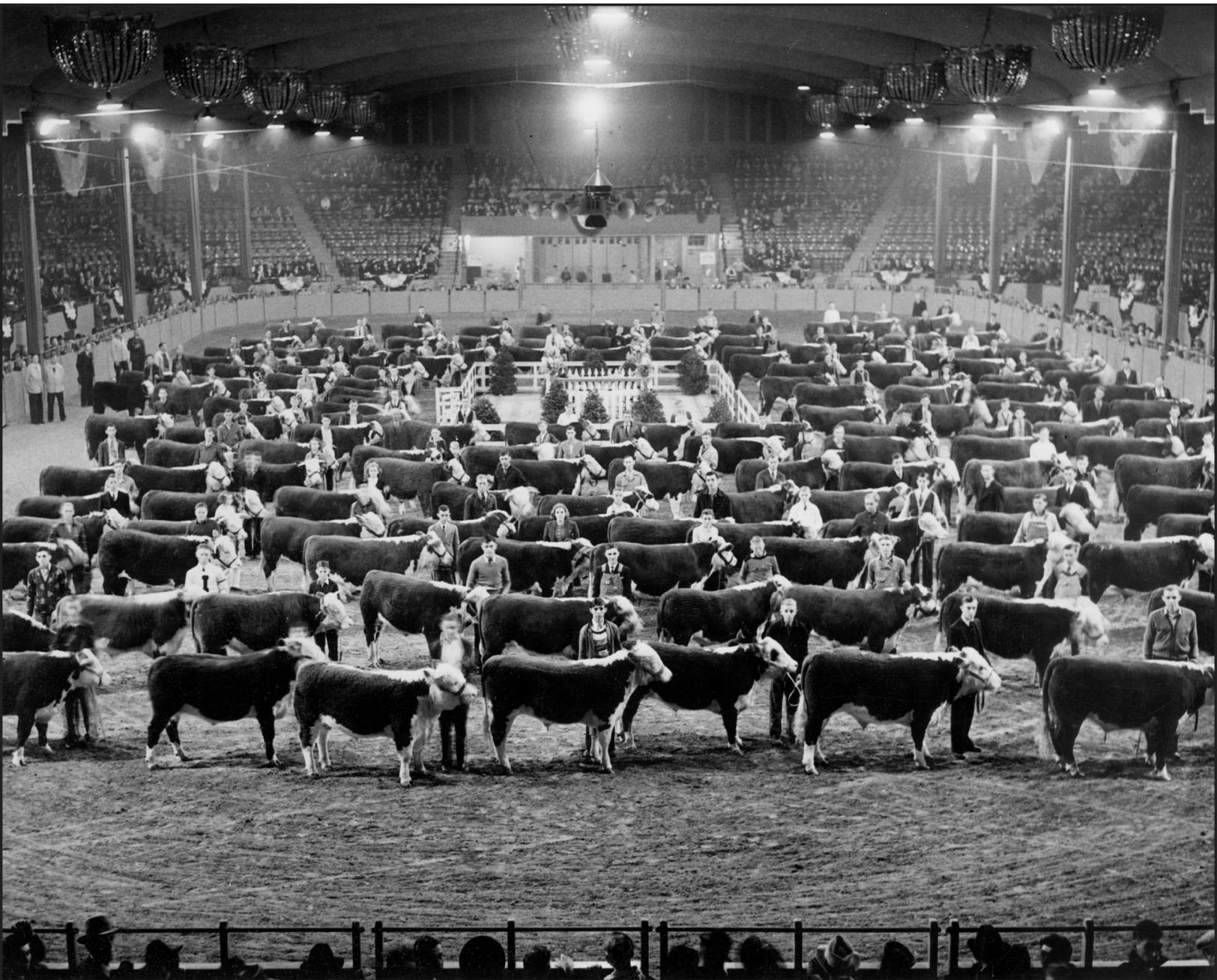
Facilitators: Tamar Chute, The Ohio State University
Sammie Morris, Purdue University

FRIDAY, APRIL 7
12:30 PM – 1:15 PM

NHPRC Answers Your Questions

Nancy Melley, a program officer at the National Historical Publications and Records Commission (NHPRC), will offer a mini-workshop to introduce the competitive archival grant programs at the NHPRC. She will address the goals, trends, and priorities of NHPRC and what they mean for your work. Specifically, she will discuss project ideas, the application process, and how to make your proposal more competitive.

Facilitator: Nancy Melley, National Historical Publications and Records Commission



Ak-Sar-Ben stock show, world's largest 4-H baby beef exposition, Omaha, c. 1950. Courtesy of the Nebraska State Historical Society

1:30 PM – 3:00 PM

PLENARY

Joe Starita, Journalist, and Christine Lesiak, Producer, Nebraska Educational Television

For our Plenary presentation, we'll tell a historical story with local flavor yet of national significance—one that resonates loudly in our own time.

It is the story of Ponca chief Standing Bear, who, in 1877, was forcibly removed along with his tribe from his Nebraska homeland and marched to what was then known as Indian Territory (now Oklahoma). In an attempt to honor his son's dying wish to be returned to their traditional burying ground, Standing Bear gained access to the United States court system, and the ensuing landmark trial in 1879, held in Omaha, established the "personhood" of Native Americans under the Constitution. Before it ended, Standing Bear's trial explored fundamental issues of citizenship, constitutional protection, cultural identity, and the nature of democracy. Our presenters have long worked on telling this story.

Joe Starita, a journalist, educator, and historian who calls Lincoln his home, detailed the Standing Bear account in his 2009 book, *I Am a Man: Chief Standing Bear's Journey for Justice*. His well-researched and insightful account reads like historical fiction as his careful characterizations and vivid descriptions bring this piece of American history brilliantly to life.

Christine Lesiak is a producer for Nebraska Educational Television in Lincoln. Several of her documentaries have gone on to play as part of PBS's *American Experience* series. Her study of Standing Bear resulted in the award-winning *Standing Bear's Footsteps*, first broadcast in 2012.

Starita and Lesiak will tell Standing Bear's story and recount how their research resulted in both print and media products.



Portrait of Ponca chief Standing Bear, 1877. Courtesy of the Nebraska State Historical Society

Live tweet! All sessions are given numbers and hashtags so you can live tweet during the meeting. Use #MAC17 #s101 (use the appropriate session number) to start the discussion!

3:30 PM – 5:00 PM
#s101

Leaning In: Strategies for Balancing Caregiving and Professional Careers and Reframing Definitions of Success #s101

This session will generate open and inclusive conversation about the shared experience of caregiving while continuing to lean into the profession. To promote engagement and to give voice to the many experiences of caregiving, the discussion will begin with a moderated fishbowl conversation and move to small-group discussions on specific topics. In this fishbowl format, we will start the conversation, and then you may share your caregiving perspectives and responsibilities by swapping places with the facilitators or participating from the audience. We will explore issues surrounding an inclusive definition of caregiving, which may take the form of parenting young children, but might also mean caring for loved ones in declining health. The panelists come from a variety of family constructs and archival institutions and will discuss openly a range of issues that face professional working parents who have intensive caregiving roles. Issues include but are not limited to the consideration of family when making decisions about a job move, promotion, or taking on a new leadership role; blooming where you are planted; transitions that come with re-entering the workforce after a family medical leave, new job, or new phase of childhood; and how to match ambition and choices within the constructs of family. The goal of the session is to provide a safe space to connect professionals with a shared experience, discuss and present a variety of perspectives and choices that have been made as they pertain to family planning and professional engagement, and discuss ways in which we can advocate within our own professional organizations for a more inclusive experience.

Chair: Alexis Braun Marks, Eastern Michigan University

Presenters: Rachael Dreyer, The Pennsylvania State University
Jennifer Johnson, Cargill, Incorporated
Ann Kenne, University of St. Thomas
Johanna Russ, Chicago Public Library
Lisa Sjoberg, Concordia College
Michelle Sweetser, Bowling Green State University

Session Type: Fishbowl



Sister Eymard Lodes at St. James Orphanage, Omaha, n.d.
Courtesy of the Sisters of Mercy, West Midwest Community Archives

3:30 PM – 5:00 PM
#s102

Preserving and Reassembling Eyes on the Prize #s102

In 2010, the Libraries of Washington University in St. Louis received a four-year, \$550,000 grant from the Andrew W. Mellon Foundation to preserve Blackside, Inc.'s award-winning civil rights documentary as well as the complete, unedited interviews recorded on film for the documentary. As part of the preservation process, approximately 350,000 feet of acetate film was transferred to more stable, polyester-based stock. Five years later, the libraries received a \$150,000 grant from the NHPRC to digitize and reassemble 120 previously unseen interviews and make them available via the resources of Project Hydra, an open-source repository solution used by institutions worldwide to provide access to their digital content. In this session, aimed at a general audience, film preservationist Tyler Bequette and digital archivist Jim Hone will present an overview of the challenges, constraints, choices, and detective work that has occurred over the last five years to ensure that this invaluable resource about the civil rights movement is not forgotten. We will show a brief video about the project.

Presenters: Tyler Bequette, Washington University in St. Louis
Jim Hone, Washington University in St. Louis
Emily Halevy, Crawford Media Services

Session Type: Panel



Conference of National Farm Loan Association Presidents, Omaha, 1939. Courtesy of the Nebraska State Historical Society

3:30 PM – 5:00 PM
#s103

Cross-Disciplinary Instruction: Course Engagement beyond the History Major #s103

Many university and library administrations are striving increasingly to integrate archives and special collections into their curricula. While for most, the history department will remain the main recipient of instruction services, many repositories are seeking to expand their reach. In this lightning round, archivists and special collections librarians from across the MAC region will offer brief case studies of providing instruction to a range of disciplines such as anthropology, art history, English, folklore, the humanities, medical ethics, and urban planning. We will each touch upon the faculty-archivist relationship and how the partnership began and activities or assignments created for the course. We will each briefly suggest how our examples could be adapted at another repository. Ultimately, we envision this as a brainstorming session for instruction novices or experienced archivists who wish to broaden the reach of their programs to serve a wider range of disciplines.

Chair: Carrie Schwier, Indiana University Bloomington

Presenters: Jaime Marie Burton, University of Kentucky
Neal Harmeyer, Purdue University
Morgen MacIntosh Hodgetts, DePaul University
Jason Nargis, Northwestern University
Rachel Seale, Iowa State University
Matthew Strandmark, University of Kentucky
Carol Street, Ball State University

Session Type: Lightning Round



Temporary

Climate Solutions

- Construction Drying
- Surface Preparation & Coating
- Temporary Humidity Control

Document

Recovery Services

- Vacuum Freeze Drying
- Cleaning & Sterilization
- Digital Imaging

Emergency

Drying Services

- Technical Drying
- Moisture Management
- Equipment Rental

8:30 AM – 10:00 AM
#s201**Paths to Discovery: Programs Bringing African American Collections to Stakeholder Communities #s201**

As institutions become more committed to inclusive collecting, representations of African American history in the archives become increasingly robust. These collections provide obvious benefit to academic researchers, but can also seem divested from the communities they represent due to their historic underrepresentation in academic settings. This panel is directed at anyone working with African American collections and will stimulate discussion on programs designed to make collecting and collections not just accessible, but discoverable and interactive for stakeholders outside the archives.

Dorothy Berry, University of Minnesota, will present *Umbrasearch.org*, a digital artificial collection that reflects research habits outside of the academy. Brian Graney, Black Film Center/Archive, will discuss how robust public programming with local and campus partners has stimulated interdisciplinary interest in his institution and its collections. Anita Mechler, Black Metropolis Research Consortium, will discuss the consortium's Summer Short-term Fellowship Program in African-American History, which supports a diverse range of researchers conducting primary source research in member library and archival collections relating to African American and African diasporic culture, history, and politics and informs local history stakeholders of new scholarship generated by researchers using primary resources available in their neighborhoods and larger communities. Joy Novak, Washington University, will talk about the *Eyes on the Prize* Digitization and Reassembly Project, which is making the complete, never-before-seen interviews and synchronized transcripts from this civil rights movement documentary freely accessible.

Chair: Troy Reeves, University of Wisconsin–Madison

Presenters: Dorothy Berry, University of Minnesota
Brian Graney, Indiana University Bloomington
Anita Mechler, University of Chicago
Joy Novak, Washington University in St. Louis

Session Type: Panel

8:30 AM – 10:00 AM
#s202**From Chaos to Order: Making Artifact Storage Work for You #s202**

When you are processing a collection and find yourself in need of a box, the easiest thing to do is to grab one off the shelf. But, while archival boxes come in standard sizes, artifacts do not! The standard box needs to be physically modified to do its job properly. Ideally, an archival enclosure should provide the following: proper fit, clear and visible identification, easy access, and an option to display. It sounds like a tall order, but really, it is pretty simple to achieve. This talk will be geared toward an audience with little to no hands-on experience in box construction. A wide range of artifacts will be covered. With numerous images and “how-to” tips, we will show examples of simple enclosure modifications, which you can implement on your own. We will talk about the materials needed and where to purchase them. We will also share case studies of more complex housing designs, which may require the services of a professional. Additionally, we will touch upon the big-picture considerations of making the most of the artifact storage space in your archives or library. At the end of the presentation, you will have a chance to examine actual samples of enclosures with “mock” collection materials.

Chair: Hilary Seo, Iowa State University

Presenter: Sofia (Sonya) Barron, Iowa State University

Session Type: Presentation

8:30 AM – 10:00 AM
#s203

Remembering “Over There”: WWI Collections, Outreach, and Education #s203

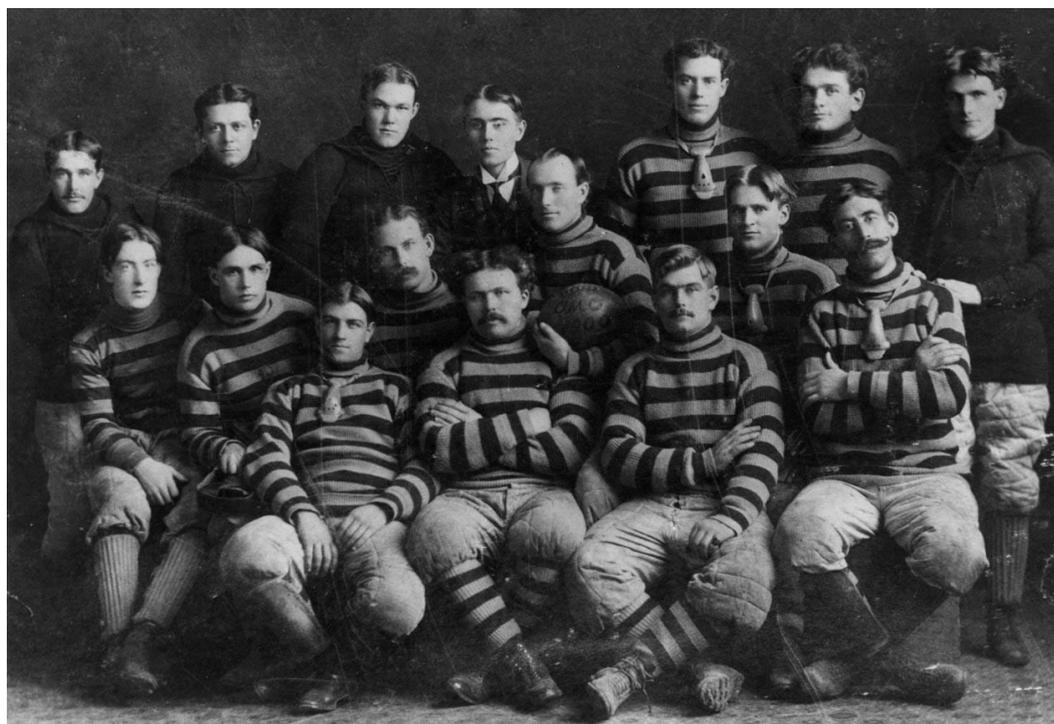
With the centennial of the United States’ entry into World War I upon us, archives are exploring a variety of ways to showcase their holdings. Archivists from midwestern government, university, museum, and association institutions will discuss how they are using the centennial to foster awareness of and access to collections through collaboration, digitization, exhibitions, and instruction. This lightning round is for archivists of all skill levels and will demonstrate how to leverage anniversaries as moments of outreach, access, and advocacy.

Daria Labinsky will discuss collaborative projects between her government institution and others that provide useful tools for the institution’s own researchers and an outreach portal for researchers worldwide. Cara Bertram will explore the outreach potential of the centennial, which created an incentive to digitize materials from an association archives to be used in blogs and social media to reach a nationwide audience. Carrie Daniels will talk about an exhibit that offered an opportunity to make use of WWI materials in a university archives, focusing on the process, including challenges and triumphs, of gathering disparate materials and telling a cohesive, locally focused story. Ryan Bean will discuss teaching with WWI materials that give students an opportunity to explore a variety of perspectives, issues, and themes, many of which are still relevant. Finally, Martin Tuohy will explore “collection discipline” as advocacy in a museum archives, providing practical take-away tools for building stronger relationships with other institutions.

Chair: Lara Friedman-Shedlov, University of Minnesota

Presenters: Ryan Bean, University of Minnesota
Cara Bertram, University of Illinois at Urbana-Champaign
Carrie Daniels, University of Louisville
Daria Labinsky, National Archives and Records Administration
Martin Tuohy, National Museum of the American Sailor

Session Type: Lightning Round



Omaha Medical College football team, 1900. Courtesy of the University of Nebraska Medical Center Archives

**10:30 AM – Noon
#s301****Telling the Story of 1967–68 in the North: Documenting Social Protest in Chicago, Milwaukee, and Detroit #s301**

The years 1967 and 1968 were turbulent ones for the United States, with the country reeling from protests, riots, and assassinations, and struggling with issues of war, civil rights, and race. 2017 and 2018 will mark 50 years since that eventful period, prompting archivists to explore ways in which their collections can be used not only to relate stories of those past events, but also to inform current discussion and practice. Representing three major northern cities, we will share our work on a diverse set of projects, including a community oral history program to capture and share personal memories of 1967 in Detroit; an online digital collection focused on civil rights marches held in Milwaukee in 1967; the use of historic materials to further discussion of gun and police violence in Chicago; and an exploration to tell the story of the 1967 Detroit uprising that also led to more inclusive archival practice. The session is intended for a wide audience with varying skills, as the projects to be presented range from those with large digital components to examples consisting of simple cataloging practice changes. We hope to inspire others to examine and promote their collection materials directly related to '67 and '68, as well as to provide ways to think about how materials from other time periods could also be used.

Chair: David McCartney, University of Iowa

Presenters: Ann Hanlon, University of Wisconsin–Milwaukee
Nathan Kelber, Detroit Historical Society
Abigail Nye, University of Wisconsin–Milwaukee
Brian Wilson, The Henry Ford
Julie Wroblewski, Chicago History Museum

Session Type: Panel

**10:30 AM – Noon
#s302****Collaborative Web Archiving: Lessons from Kansas #s302**

The Kansas Archive-It Consortium (KAIC) is a web archiving partnership that started in 2014 among six institutions in Kansas—the state historical society and five public universities—and contracted with the web archiving service Archive-It. This traditional panel session will provide an opportunity to understand the development of a web archiving collaborative, to hear case studies describing lessons learned, and to explore this project as an example of applying a documentation strategy approach to web content.

Chair: Sherry Williams, University of Kansas

Presenters: Cliff Hight, Kansas State University
Martha Imparato, Washburn University
Megan Macken, Kansas Historical Society

Session Type: Panel

10:30 AM – Noon
#s303

Listen In: Podcasting the Archive #s303

Four years ago, Dana Gerber-Margie copresented a session at MAC about making a podcast for institutional outreach, outlining some ideas and production tools. Since then, the podcast scene has exploded in popularity and listenership. This year, we’re offering four case studies on the intersection between archives, podcasts, and oral history. Colleen Theisen of the University of Iowa will present on starting a podcast from scratch for her institution, solutions for recording and distribution, and fitting the podcast into an existing social media strategy. Kate Brenner founded Amplify: The Oral History Podcast Network after identifying too many oral history projects sitting in archives without exposure. As an allied professional and oral historian by training, Brenner will talk about how to turn oral histories into compelling podcasts that reach new audiences. The *Wisdom Project* podcast was launched in 2015 by the Louie B. Nunn Center for Oral History at the University of Kentucky Libraries. Doug Boyd will discuss moving the podcast from the vision and design phases to production, the relationship of the podcast to the center’s archival collection and mission, and the steps the Nunn Center is taking to elevate the *Wisdom Project* with regard to audience impact. Gerber-Margie will round out the discussion by speaking on cofounding the Bello Collective, the possibilities for teaching good data management practices, and the need for deeper, mutually beneficial relationships between archivists and audio producers, encouraging archives to ingest materials into their collections and producers to use archival materials.

- Chair:** Troy Reeves, University of Wisconsin–Madison
- Presenters:** Doug Boyd, University of Kentucky
Kate Brenner, freelance oral historian and Amplify:
The Oral History Podcast Network
Dana Gerber-Margie, Recollection Wisconsin and Bello Collective
Colleen Theisen, University of Iowa
- Session Type:** Panel

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1:30 PM – 3:00 PM
#s401**It Takes a Village: Building Professional Capacity through Informal Peer Networks #s401**

Informal peer mentoring is a valuable and sometimes overlooked resource to support the career development and long-term retention of minority librarians and archivists. Peer mentorship creates safe spaces to be vulnerable, to develop collaborations, and to share successes and challenges. We will share personal examples of how peer mentoring has enhanced our career development and recruitment efforts, and provide guidance on how to develop peer mentoring networks and groups. Our presentation will also include insights from a study on the impact of peer mentoring among Association of Research Libraries' Diversity Scholars.

Presenters: Christian I. J. Minter, University of Nebraska Medical Center
Steven D. Booth, Barack Obama Presidential Library
Petrina D. Jackson, Iowa State University

Session Type: Panel

1:30 PM – 3:00 PM
#s402**Elbow Grease and Flexibility: Practical Insights from Migrations Big and Small #s402**

Some institutions are migrating to their second (or maybe third or more) digital preservation environment. Some may be migrating their digital objects to a collection management system for the first time, while others are tackling the migration of content from obsolete media. Some may be dealing with a combination of all the above, depending upon the type of digital materials involved. What do we need to know, as we roll up our sleeves, to migrate our digital materials? As we move deeper into the twenty-first century, our profession has matured enough that we no longer panic when we hear the "D-word." What are some of the lessons learned and rudimentary best practices to carry out a practical, feasible, and workable digital migration? Join five of your colleagues for a discussion of migrations big and small, from a home-grown system to a vendor-based platform or open-source project, from one vendor-based platform to another, or from obsolete media and exotic devices. We will bring our experiences of working on digital migration projects, sharing our insights on the scoping of projects, developing and implementing project plans, developing and refining workflows, and engaging administrators, developers, fellow archivists/curators, and other colleagues throughout the process.

Session Chair: Daniel W. Noonan, The Ohio State University

Presenters: Laura Alagna, Northwestern University
Stephanie L. Bricking, Public Library of Cincinnati and Hamilton County
Sarah Dorpinghaus, University of Kentucky
Lori Meyers-Steele, Berea College

Session Type: Panel

1:30 PM – 3:00 PM
#s403

Our Communities as Gateways #s403

When a community mobilizes to self-document its history through a grassroots archives, what is the outsider archivist’s role? How do we educate, advise, and encourage both groups and individuals in their archival efforts? How do our own special interests and job responsibilities affect our level of involvement? What are the challenges and ethical issues in providing guidance to small archives with little or no budget? And last, what do we, the archivists, have to gain? This session will examine how the extra-institutional connections made in these efforts benefit our professional practice as well as the organizations with which we are involved. We will discuss the pitfalls, successes, and lessons learned from our experiences with grassroots, community, and personal archival efforts.

As a member of the group Vietnam Veterans Against the War (VVAW), Meg Miner found herself recruited as an advisor and active volunteer to the special interest group’s legacy digitization project. Rena Schergen has been providing volunteer consulting for the year-old Hill Neighborhood Center Archives, a task outside of the scope of her job and community. Amy Sloper and Andy Uhrich have been involved with the Center for Home Movies both as board members and organizers of Home Movie Days for the past decade and will briefly explain the history and purpose of Home Movie Day in the context of archival advocacy and outreach, as well as how the event can be run by archivists.

- Chair:** Rena V. Schergen, Archdiocese of St. Louis
- Presenters:** Meg Miner, Illinois Wesleyan University
Rena V. Schergen, Archdiocese of St. Louis
Amy Sloper, Wisconsin Center for Film and Theater Research
Andy Uhrich, Indiana University
- Session Type:** Panel



Boys Town residents on a ride at Krug Park, Omaha, 1920. Courtesy of the Boys Town Hall of History and Archives

8:30 AM – 10:00 AM
#s501**Using Voices from the Past to Change the Future: Primary Sources as Outreach Tools for Social Justice #s501**

The main goal of this fishbowl session will be to promote a discussion about different outreach strategies for which primary source materials can be used and how these uses can contribute to fostering social justice in our communities. We will discuss the value of primary sources as outreach tools for social justice and details of our experiences promoting archives and social justice through the use of primary sources. We will strongly encourage your participation to facilitate knowledge sharing.

Shaun Hayes will broadly discuss the impact that primary sources can have on social justice and the role that outreach can play in facilitating that impact. Anna Trammell will speak about teaching instruction sessions for a variety of classes that center on student protests of the past, which she illustrates primarily through hands-on activities using records relating to African American and Latina/o student groups, cases of censorship, and challenges to academic freedom. Miranda Rectenwald will speak about her efforts to document the riots in Ferguson, Missouri, through a crowdsourcing archival project called Documenting Ferguson. She will discuss aspects of the project related to collection, community engagement, social justice, and sustainability of the project. Joy Novak will speak about her involvement with a political poster collection that was the basis for yearly exhibitions on social justice issues. You will receive a bibliography and other resources to support continued learning beyond the session.

Chair: Shaun Hayes, University of Wisconsin–Milwaukee

Presenters: Shaun Hayes, University of Wisconsin–Milwaukee
Joy Novak, Washington University in St. Louis
Miranda Rectenwald, Washington University in St. Louis
Anna Trammell, University of Illinois at Urbana-Champaign

Session Type: Fishbowl

8:30 AM – 10:00 AM
#s502**The Missing Link: Finding Aids and Digital Collections #s502**

Digitization projects have become an integral component for any archives. One aspect frequently overlooked in these projects is the digitized surrogate's corresponding finding aid. The finding aid, even if available in a digital format, is often inaccessible to patrons viewing a digital collection. Without a finding aid to contextualize its larger collection and/or its location in the archives, patrons are left with a false sense of completeness, often not realizing that the physical collection holds more materials that could contribute to their research. We'll review the findings of a research project that examined the number of linkages between archival digital collections and their respective finding aids from at least 10 repositories in the Midwest. We'll discuss the broader implications of the study along with issues related to digitization workflows and the practicality of connecting digital surrogates to finding aids.

Chair: Donald C. Force, University of Wisconsin–Milwaukee

Presenters: Donald C. Force, University of Wisconsin–Milwaukee
Ann Hanlon, University of Wisconsin–Milwaukee
Randy N. Smith, Missouri Botanical Garden

Session Type: Panel

8:30 AM – 10:00 AM
#s503

More Alike than Different: A Reconvergence of Knowledge and Skills across LAMs #s503

Libraries, archives, and museums (LAMs) share a number of intersecting functions. Over the years, these fields have investigated ways to more effectively coexist and collaborate with each other in transformative ways. In practice, how do these collaborations and convergence of roles affect LAM practitioners? How can the skills and knowledge in one LAMs area influence the role of another? In this session, we bring together four panelists who have transitioned between one or more LAMs fields. We will share our individual experiences in areas of library, archives, and museum services, education, public history, and other information communities. We will discuss distinctions and similarities between LAMs fields and how skills and competencies acquired in one area expanded subsequent opportunities.

David Malone has transitioned between numerous roles within liberal arts college libraries. From archives assistant, to leading a library technology department and directing instructional technology, he then moved on to head the library’s archives and special collections. By 2012, he was overseeing half of the library’s staff, which supported his most recent transition to dean of libraries at a liberal arts college. Previously a digital archivist in an academic institution, Sam Meister now works across organizational boundaries at the intersections of libraries, archives, museums, and other industries as preservation communities manager for a nonprofit organization. Samantha Sauer will discuss how her experience with museum education and collections enables her to wear many hats, including the role of first college archivist and public history program instructor. Having spent years working in museum libraries, archives, and records management as well as academic archives and special collections, Stephanie Kays is transitioning to a liaison librarian role at a small liberal arts college.

Presenters: Stephanie Kays, Denison University
David B. Malone, Calvin College
Sam Meister, Educopia Institute
Samantha Sauer, Illinois College

Session Type: Panel



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**10:30 AM – Noon
#s601**

Endangered Archives: Issues Facing Catholic Religious Collections in the United States #s601

Catholic religious community members have served as missionaries, educators, social workers, and medical personnel throughout the United States. Besides the charitable and educational work members accomplished, many communities helped ethnic immigrant groups to gradually assimilate into the mainstream. Declining in membership, religious orders no longer provide the personnel to staff the institutions they founded, thereby jeopardizing the many archives that chronicle their work. Within these collections, materials on gender, ethnic identity, the urban working-class experience, and social mobility can be found. We will address different aspects of this problem: the importance of these records, challenges of consolidating various community records in one space, and the practical management of a united repository.

Session Chair: Colleen McFarland Rademaker, Sisters of Charity of Leavenworth

Presenters: Malachy McCarthy, Claretian Missionaries Archives USA–Canada
Jane Kenamore, Kenamore & Klinkow, LLC
Sister Thomas More Daily, OSU, Ursuline Archives, Central Province, USA

Session Type: Panel

**10:30 AM – Noon
#s602**

New Faces at the Processing Table #s602

In these days of budget cutting and limited personnel, it is hard for archivists to process new (never mind backlog) collections in a timely manner, particularly those that are large or complex. While MPLP is a known strategy, innovative thinkers have developed new ways to keep up with processing demands. One such way is to work collaboratively with groups we might not expect to see processing collections and to do so within a nontraditional setting. We will discuss three projects that take advantage of extant resources and require very little planning, making the techniques presented in this session practical and implementable for any archives.

Jennifer King will describe a project that recruited 20 library staff to capture previously unknown data for 100 manuscript boxes in 4 hours. Discussion topics will include transparency of processing techniques and gaining support for a project that crossed outside Special Collections. Dana Lamparello will describe the development and implementation of an assessment tool with UIUC students to determine processing priority for visual materials, ultimately reducing backlog by half and increasing intellectual access to all. Discussion topics will include MPLP challenges/solutions for visual materials and creating enriching practicum experiences while achieving institutional goals. Jacque Roethler will describe the practice of “flash mob” processing, where Special Collections personnel—from the head of the department to new student workers—are invited to one-hour sessions to perform simple arrangement tasks, saving processors valuable time. Discussion topics will include methods for enhancing administrative buy-in and creating a fun atmosphere for all experience levels.

Chair: Jacque Roethler, University of Iowa

Presenters: Jennifer King, George Washington University
Dana M. Lamparello, Chicago History Museum
Jacque Roethler, University of Iowa

Session Type: Panel

10:30 AM – Noon
#s603

All-Ages Archives: Building Frameworks for Creative Outreach to Younger Researchers #s603

Through case study examples, this session will explore the successes and challenges of building awareness about archives and discuss approaches for making archival collections accessible to a wide variety of researchers. We'll pay particular attention to building networks internally to sustain outward-facing services and establishing community partnerships to reach out to underserved groups, especially younger researchers and K–12 students. We will offer tips and tricks for outreach targeted at younger scholars that inspire a variety of programs and initiatives at diverse institution types. If you are interested in getting youth into the archives, we encourage you to attend.

Lindsay Hiltunen will discuss collaboration with internal colleagues and community partners to implement outreach to undergraduate students and local youth. Highlights will include Michigan Tech's recent improvements in undergraduate instruction and workshops for Michigan History Day, as well as a new partnership with the Keweenaw National Historical Park called Copper TRACES. Jen Wolfe will examine the growing array of digital initiatives at the Newberry Library that facilitate outreach to younger audiences. A key focus will be on the Digital Collections for the Classroom site, which encourages teachers and students to do the work of historians. Emily Reiher and Leigh Tarullo will take an in-depth look at the importance of institutional commitment in the outreach process. Their discussion will explore the Hacking Hemingway digitization and outreach project, which involved outreach initiatives at the Oak Park Public Library and extensive collaboration with Oak Park Elementary School District 97.

Presenters: Lindsay Hiltunen, Michigan Technological University
Emily Reiher, Oak Park Public Library
Leigh A. Tarullo, Oak Park Public Library
Jen Wolfe, Newberry Library

Session Type: Pecha Kucha



Father Flanagan and Boys Town boys at Krug Park, Omaha, 1922. Courtesy of the Boys Town Hall of History and Archives

Why Becoming Certified Matters

- ➔ It provides a competitive edge.
- It strengthens the profession.
- It recognizes professional achievement and commitment.

The next Certified Archivist examination will be held **July 26, 2017** in

Albuquerque, NM

Annapolis, MD

Chattanooga, TN

Des Moines, IA

Portland, OR
(at ARCHIVES 2017)

San Jose, CA

as well as wherever three early bird applicants
or five regular applicants wish to take it.

The 2017 application is available at
<https://certifiedarchivists.wufoo.com/forms/aca-2017-exam-application/>.

For the 2017 application and more information about the Certified Archivist examination, go to the ACA website (www.certifiedarchivists.org/get-certified) or contact the **ACA office (518-694-8471 or aca@caphill.com)**.



REGISTRATION RATES
MIDWEST ARCHIVES CONFERENCE ANNUAL MEETING
APRIL 5–8, 2017
MIDWESTARC.MEMBERCLICKS.NET/2017-ANNUAL-MEETING

Registration Rates

Advance registration for MAC members (by March 1, 2017)	\$ 80.00
Advance registration for nonmembers (by March 1, 2017)	\$ 95.00
Advance registration for students (by March 1, 2017)	\$ 50.00
Regular registration for MAC members (March 2, 2017, or later)	\$ 95.00
Regular registration for nonmembers (March 2, 2017, or later)	\$105.00
Regular registration for students (March 2, 2017, or later)	\$ 60.00
One-day registration. Please specify which day: <input type="checkbox"/> Thurs <input type="checkbox"/> Fri <input type="checkbox"/> Sat	\$ 60.00

Workshops

Cultural Diversity Competency (capacity 50)	Free. Register directly with SAA.
Teaching with Primary Sources (capacity 30).....	\$ 60.00
Getting Started with Text Mining Archival Collections (capacity 30)	\$ 60.00
Exhibit Support Basics: Solutions for Small Institutions and Small Budgets (capacity 20)	\$ 90.00

Tours

Old Market Historic District Walking Tour (capacity 20)	\$ 5.00
Creighton University University Archives, Rare Books and Special Collections Open House (capacity 40).....	Free
Special Collections Open House (capacity 40)	\$ 10.00
Boys Town Tour (capacity 30).....	\$ 15.00

CANCELLATIONS AND REFUNDS

If for any reason you must cancel your registration for the Annual Meeting or MAC workshops, your written request must be received before March 6, 2017, to receive a full refund. No refunds will be issued after March 6.

Refunds will be granted for tours or MAC workshops that are cancelled by MAC due to low enrollment or for other reasons.

SAVE THE DATE!

The MAC Fall Symposium, “Transitioning from Good to Great Exhibits,” will be held October 12–13, 2017, in Columbus, Ohio. Instructors for the Symposium include Erin Fletcher, exhibitions coordinator; Jenny Robb, curator of the Billy Ireland Cartoon Library and Museum; and Justin Luna, exhibitions preparator.



Midwest Archives Conference 2017 Annual Meeting Checklist

Wednesday, April 5

9:00 am–5:00 pm _____ Workshop: SAA Workshop: Cultural Diversity Competency (CDC)

Thursday, April 6

8:00 am–noon _____ Council Meeting
8:00 am–noon _____ Workshop: Teaching with Primary Sources
8:00 am–noon _____ Workshop: Getting Started with Text Mining Archival Collections
8:00 am–noon _____ Workshop: Exhibit Support Basics: Solutions for Small Institutions and Small Budgets
8:30 am–11:30 am _____ Tour: Boys Town Tour
9:30 am–11:30 am _____ Tour: Creighton University University Archives, Rare Books and Special Collections Open House
9:30 am–12:30 pm _____ Tour: Joslyn Art Museum
10:00 am–noon _____ Tour: Old Market Historic District
1:00 pm–1:30 pm _____ MAC Pals Reception
1:30 pm–3:00 pm _____ Plenary Session
1:30 pm–5:00 pm _____ Vendor Fair
3:00 pm–3:30 pm _____ Break
3:30 pm–5:00 pm _____ Session: Leaning In: Strategies for Balancing Caregiving and Professional Careers and Reframing Definitions of Success
3:30 pm–5:00 pm _____ Session: Preserving and Reassembling Eyes on the Prize
3:30 pm–5:00 pm _____ Session: Cross-Disciplinary Instruction: Course Engagement Beyond the History Major
6:00 pm–8:00 pm _____ Opening Reception at The KANEKO

Friday, April 7

8:00 am–5:00 pm _____ Poster Session
8:30 am–3:30 pm _____ Vendor Fair
8:30 am–10:00 am _____ Session: Paths to Discovery: Programs Bringing African American Collections to Stakeholder Communities
8:30 am–10:00 am _____ Session: From Chaos to Order: Making Artifact Storage Work for You
8:30 am–10:00 am _____ Session: Remembering “Over There”: WWI Collections, Outreach, and Education
10:00 am–10:30 am _____ Break/Poster Discussions
10:30 am–noon _____ Session: Telling the Story of 1967–68 in the North: Documenting Social Protest in Chicago, Milwaukee, and Detroit
10:30 am–noon _____ Session: Collaborative Web Archiving: Lessons from Kansas
10:30 am–noon _____ Session: Listen In: Podcasting the Archive
12:30 pm–1:15 pm _____ Friday Forums
1:30 pm–3:00 pm _____ Session: It Takes a Village: Building Professional Capacity through Informal Peer Networks
1:30 pm–3:00 pm _____ Session: Elbow Grease and Flexibility: Practical Insights from Migrations Big and Small
1:30 pm–3:00 pm _____ Session: Our Communities as Gateways
3:00 pm–3:30 pm _____ Break/Poster Discussions
3:30 pm–5:00 pm _____ MAC Members’ Meeting
6:00 pm–9:00 pm _____ Restaurant Tours

Saturday, April 8

8:30 am–10:00 am _____ Session: Using Voices from the Past to Change the Future: Primary Sources as Outreach Tools for Social Justice
8:30 am–10:00 am _____ Session: The Missing Link: Finding Aids and Digital Collections
8:30 am–10:00 am _____ Session: More Alike than Different: A Reconvergence of Knowledge and Skills across LAMs
10:00 am–10:30 am _____ Break
10:30 am–noon _____ Session: Endangered Archives: Issues Facing Catholic Religious Collections in the United States
10:30 am–noon _____ Session: New Faces at the Processing Table
10:30 am–noon _____ Session: All-Ages Archives: Building Frameworks for Creative Outreach to Younger Researchers

Midwest Archives Conference 2017 Annual Meeting



Postcard, Greetings From Omaha Nebraska, n.d. Courtesy of the Nebraska State Historical Society

