Midwest Archives Conference
2013 Annual Meeting

April 18–20, 2013
Hyatt Regency Indianapolis
Indianapolis, Indiana

Harry MacQuinn and Ralph Keller photograph, 1934. Courtesy Indiana State Archives.
ACKNOWLEDGMENTS

The Midwest Archives Conference expresses its appreciation and thanks to the following businesses and organizations that, as of press time, have generously supported the 2013 MAC Annual Meeting:

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Meg Miner (cochair), Anne Thomason (cochair), Valoise Armstrong, Jeremy Brett, Stephanie Bricking, Anita Doering, Eric Fair, Virginia Fritzsch, Scott Grimwood, Jennifer Johnson, Daria Labinsky, Lisa Schmidt, Lance Stuchell, Mike Swanson

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MEETING INFORMATION

Welcome to the 2013 MAC Annual Meeting in Indianapolis! The meeting will be held April 18–20 at the Hyatt Regency Indianapolis. Located in downtown Indianapolis, the Hyatt Regency is within walking distance of the canal walk, NCAA Hall of Champions, Indiana Historical Society, Eiteljorg Museum of American Indians and Western Art, and numerous other attractions and restaurants. The program of the 2013 meeting will include enlightening sessions, workshops, tours, and other special events.

REGISTRATION INFORMATION

MAC members can register via credit card on-line or by check via mail. Advance registration is available for MAC members at $85, non-MAC members at $100, and for students at $45. To take advantage of the advance registration discount, registration forms must be submitted on-line or postmarked by March 14, 2013. The meeting registration form can be found on-line at www.midwestarchives.org/2013meeting. For your convenience, the registration desk at the Hyatt Regency will be open on Wednesday, April 17, from 3:00 to 6:00 pm; Thursday and Friday, April 18 and 19, from 7:00 AM to 5:00 PM; and on Saturday, April 20, from 7:30 AM to noon.

AMERICANS WITH DISABILITIES ACT

Individuals with disabilities are encouraged to participate in the MAC Annual Meeting. If you have special needs due to visual, aural, or other impairments described under the Americans with Disabilities Act, or other special needs, please contact Dina Kellams by phone at 812-345-1024 or via e-mail at dmkellam@indiana.edu, or contact Noraleen A. Young by phone at 317-797-5259 or via e-mail at pasttopresent@sbcglobal.net. When making hotel reservations, please advise the Hyatt Regency of Indianapolis of any special needs.

VENDOR FAIR AND BREAKS

Join your colleagues for refreshments and conversation during the scheduled breaks between sessions. You’ll have opportunities to meet with a variety of archival suppliers and learn about their products and services during the vendor fair to be held Thursday afternoon from 1:00 to 5:00 PM and Friday from 8:30 AM to 3:30 PM.

MAC PALS

If you are new to MAC or if this is your first time attending a MAC event, there is a special program designed for you. MAC Pals is a unique navigator program that matches experienced members with new members or first-time attendees. Your MAC Pal will help guide you through your first MAC meeting. If you would like a MAC Pal, simply check the appropriate box on the registration form. Current members, please consider serving as a MAC Pal to assist your fellow members with navigating the conference, meeting other members, and learning about the organization. If you would like to serve as a MAC Pal, simply check the appropriate box on the registration form.

For more information, contact Debra Brookhart by phone at 317-630-1360 or via e-mail at dbrookhart@legion.org. You will be notified in early April of your MAC Pal’s name and contact information.

FOLLOW US ON THE WEB

The 2013 MAC Annual Meeting blog is where you can find the latest information about the meeting and link to a myriad of sources of information about Indianapolis and all it has to offer. Bookmark our site at http://2013mac.wordpress.com/. Also be sure to check the MAC Web site, www.midwestarchives.org, and Facebook page, www.facebook.com/groups/9031391258/.

HOTEL ACCOMMODATIONS AND INFORMATION

The conference will be at the Hyatt Regency Indianapolis, One South Capitol Avenue in downtown Indianapolis. Located in the heart of downtown Indianapolis, the hotel is near a variety of restaurants, shopping opportunities, and cultural attractions. The hotel offers an indoor pool and workout room.

The MAC room rate is $149 per night (single or double), $169 per night (triple) and $189 per night (quad), plus 17 percent state and local taxes.

To receive the special MAC rate, hotel reservations must be placed by March 14, 2013. To make your reservations on-line, go to the MAC meeting Web site, www.midwestarchives.org/2013meeting or book at https://resweb.passkey.com/go/MWAC. Please consider booking on-line for cost savings to MAC!
TRAVEL INFORMATION

By Air

Airport Transportation
The airport is the Indianapolis International Airport, 7001 Pierson Dr., Indianapolis, IN 46241, 317-247-5604. The airport’s Ground Transportation Center (GTC) is on Level 1 of the Parking Garage.

Shuttle
The Go Green Airport Shuttle is the downtown shuttle that provides transportation to/from the Indianapolis Airport and operates from 8:00 AM to 11:00 PM, Monday through Sunday. The fare for the service is $10.00 one way. Contact information: 800-589-6004, info@goexpresstravel.com, or http://www.bloomingtonshuttle.com/indy_express. Cash and credit cards are accepted.

Taxi
Taxi service between the airport and hotel is approximately $35–40, one way.

Shared Ride Service
There is a shared ride service through Carey Transportation, http://careyindiana.com/chauffeured-services/indianapolis-airport-transfers/indianapolis-shared-ride-service. The cost $16.95 per person. Those interested can call the 24-hour phone line before arriving to make a reservation, 317-241-7100.

By Car

Hyatt Regency Indianapolis
One South Capitol Avenue
Indianapolis, IN 46204
317-632-1234

From Chicago, Illinois, to the Hyatt
Take I-65 South to the West Street exit. Continue straight off of the exit ramp to New York Street (5 blocks). Turn left on New York Street and continue to Capitol Avenue (roughly 3 blocks). Turn right on Capitol Avenue. Continue for 3 blocks—the Hyatt is on the left side of the street between Washington Street and Maryland Street.

From Columbus, Ohio, to the Hyatt
Travel on I-70 West to Indianapolis. Continue on I-70 to Downtown Indianapolis and exit on Ohio Street. Continue on Ohio Street for approximately 11 blocks to Capitol Avenue. Turn left on Capitol Avenue. Continue for 2 blocks—the Hyatt is on the left side of the street between Washington Street and Maryland Street.

From Cincinnati, Ohio, to the Hyatt
Take I-74 to I-465 North. Exit I-465 on I-70 West. Continue on I-70 to Downtown Indianapolis and exit on Ohio Street. Continue on Ohio Street for approximately 11 blocks to Capitol Avenue. Turn left on Capitol Avenue. Continue for 2 blocks—the Hyatt is on the left side of the street between Washington Street and Maryland Street.

From St. Louis, Missouri, to the Hyatt
Travel east on I-70 into Downtown Indianapolis. Exit I-70 at the Illinois Street exit. Turn left off the exit ramp and continue north on Illinois Street to Washington Street. Turn left on Washington and go 1 block to Capitol Avenue. Turn left on Capitol. The entrance to the hotel will be on your left.

From Champaign, Illinois, to the Hyatt
Travel southeast on I-74 to Indianapolis. At the I-465 interchange, take I-465 South. Continue south on I-465 to the Airport Expressway. Follow the Airport Expressway to I-70 East. Take I-70 East into Downtown Indianapolis. Exit I-70 at the Illinois Street exit. Turn left off the exit ramp and continue north on Illinois Street to Washington Street. Turn left on Washington and go 1 block to Capitol Avenue. Turn left on Capitol. The entrance to the hotel will be on your left.

Parking
There are several options for parking:

Plaza Park Garage
109 S. Capitol Ave.
317-638-2171
**Connected to Hyatt via Skywalk**
Clearance height: 6’ 8”, credit cards accepted
MEETING INFORMATION

Rates: 1 Hour - $6.00; Daily Maximum - $22.00; Monthly - $110.00;
Event - $20.00
Hours: Weekdays: 6 AM–12:30 AM; Saturday: 24 hrs; Sunday: 6 AM–12:30 AM

World Wonders Garage
100 S. Illinois St.
317-681-5670
**Connected to Hyatt & Circle Centre Mall via Skywalk**
Clearance Height: 8' 2", credit cards accepted
Rates: 1 Hour - $1.50; Daily Maximum - $20.00; Monthly - $125.00;
Event - $20.00
Hours: Daily 24 hours

Additional parking options can be found on the meeting Web site.

Train Station
The Amtrak station, 350 South Illinois Street, Indianapolis, Indiana, 46225, is a half mile from the hotel, http://www.amtrak.com/servlet/ContentServer?pagename=am/am2Station/Station_Page&code=IND.

Bus Station

Indianapolis is also served by Megabus, connecting from most Midwestern cities. The bus stop is located at 200 E. Washington Street. It is a half mile to the hotel and about a 10 minute walk, heading west on Washington Street, http://us.megabus.com/

CHILD CARE
Indianapolis has many family-focused attractions, such as the Indianapolis Children’s Museum, the Indianapolis Zoo, and Conner Prairie Interactive History Museum. If you have child care needs, please consider “Sitters to the Rescue,” http://www.sitterstotherescue.com, 317-257-7999, nancy@sitterstotherescue.com.

WEATHER
Indianapolis in April typically ranges from highs in the mid 60s to lows in the mid 40s. Precipitation is common during the month of April.

TOURISM INFORMATION
Downtown Indianapolis has changed in recent years and has become a walkable downtown area with many things to do and places to eat. There are a number of restaurants within easy walking distance of the hotel. A downtown mall, connected to our hotel, provides shopping options. The Eiteljorg Museum of Western Art, the Indiana State Museum, the Indiana State Library, and the Indiana Historical Society are all within several blocks of the hotel.

Before your visit (or even when you get to town), check out these two mobile apps: Visit Indy and Indy Downtown, available for both iPhone and Android devices. Both offer interactive maps, restaurant guides, local attractions, and even coupons and discounts.
THURSDAY, April 18
5:00 PM–7:00 PM

Opening Reception
Indiana State Library
140 N. Senate Street

Join MAC at the Indiana State Library as we reconnect with old friends and meet new colleagues. The Indiana State Library, established in 1825, moved to its current location in 1934. Designed by Pierre and Wright, the building is Neo-classical with Art Deco details and has stained glass windows, murals, and other details honoring Indiana’s history. Home to a general reference collection, Indiana history and genealogy, a talking book and braille library, and services for Indiana’s libraries, the Library also houses the Indiana Historical Bureau. A special exhibit on the Indianapolis 500 will be available to attendees.

Indiana State Library interior photograph, ca. 1950s. Courtesy Indiana State Library.
**SPECIAL EVENTS**

**FRIDAY, April 19**  
**3:30 PM–5:00 PM**  
**MAC Members’ Meeting**  
Catch up on what has been going on with MAC over the past year and learn about future plans for the organization during MAC President Ellen Swain’s annual “State of MAC” address. You will also learn about upcoming meetings in Green Bay, Wisconsin, and Kansas City, Missouri.

**FRIDAY, April 19**  
**6:00 PM–8:00 PM**  
**Restaurant Tours**  
Join local archivists as we visit several of Indianapolis’s notable dining establishments. Sign-up sheets will be posted near the registration area on Wednesday, Thursday, and Friday. Groups will meet in the hotel lobby at 5:45 PM.

**FRIDAY, April 19**  
**6:00 PM–8:00 PM**  
**Lone Arrangers’ Social**  
Join your fellow Lone Arrangers—colleagues who are the sole archivist in their organization—for an opportunity to share ideas, see old friends, and make new ones. The Lone Arrangers will get together for an evening of camaraderie and good food. The group will meet in the hotel lobby at 5:45 PM before departing for one of Indianapolis’s great restaurants. Watch the 2013 Indianapolis meeting blog for current information. Please remember to check the “Lone Arrangers' Social” on the registration checklist if you are planning to attend.

**FRIDAY, April 19**  
**6:00 PM–9:00 PM**  
**Follow the North Star - Conner Prairie**  
Become a fugitive slave on the Underground Railroad, fleeing from captivity, risking everything for freedom. What will you experience on your quest for a new life? Come face-to-face with slave hunters, see fear and hope in the eyes of a fellow runaway, and be encouraged by a Quaker family. Truly experience life as a fugitive slave during your journey through one of the most compelling periods in Indiana’s history. Conner Prairie’s nationally acclaimed, award-winning Follow the North Star experience, developed from years of extensive research, is unlike any other. This interactive glimpse into our shared past will affect you in ways that reading a book or watching a movie about it cannot.

We have a limit of 12 people at 7:00 and 12 people at 7:15 PM on Friday, April 19. The price is $47.00 for transportation to the site and the experience. We will be leaving the hotel at 6:00 PM. Dinner is not included. Make this a part of your experience in Indianapolis.

**FRIDAY, April 19**  
**1:00 PM–5:00 PM**  
**AND**  
**SATURDAY, April 20**  
**8:30 AM–NOON**  
**Graduate Student Poster Sessions**  
This year’s student poster sessions will offer attendees the opportunity to see projects and research conducted by our next generation of archivists. Students will be on hand to discuss their work during the Friday afternoon break.
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<thead>
<tr>
<th>Time</th>
<th>Tour Description</th>
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<tbody>
<tr>
<td>THURSDAY, April 18</td>
<td><strong>Historic Downtown Walking Tour</strong></td>
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<tr>
<td>9:00 AM–10:15 AM</td>
<td>Cost: $5.00</td>
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<td>We will start at the hotel. Discover the colorful heroes and heroines of Hoosier history as you walk along the streets of downtown Indianapolis. The walking tour takes you through our beautiful Capitol and gives you an up-close look at Monument Circle—the heart of the Circle City—and Circle Centre Mall. Discover the history of Indianapolis’s significant buildings and monuments as you familiarize yourself with the city skyline, and learn how the city became the new state capital.</td>
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<td>THURSDAY, April 18</td>
<td><strong>City Highlights Bus Tour of Indianapolis</strong></td>
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<td>9:00 AM–11:00 AM</td>
<td>Capacity: 24</td>
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<td></td>
<td>Cost: $25.00</td>
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<td>A great tour for those would like to maximize their Indianapolis sightseeing! History comes alive as you pass Circle City’s significant buildings, monuments, and attractions on this guided two-hour city highlights tour.</td>
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<td>THURSDAY, April 18</td>
<td><strong>Eli Lilly and Company Archives Tour</strong></td>
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<td>9:00 AM–NOON</td>
<td>Capacity: 12</td>
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<td>Cost: no charge</td>
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<td>Join us for a tour of the corporate archives of Eli Lilly and Company, led by Michael C. Jarrell, Archivist/Historian. Eli Lilly and Company was founded in 1876 and its global headquarters are located here in Indianapolis. Attendees will be required to pass through metal detectors and provide government-issued ID. Absolutely no photographs will be allowed. Private transportation will be provided or attendees can choose to walk (about a mile from the hotel).</td>
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<td>THURSDAY, April 18</td>
<td><strong>Indianapolis Motor Speedway Tour</strong></td>
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<td>9:15 AM–NOON</td>
<td>Capacity: 22</td>
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<td>Cost: $46.00</td>
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<td>Indianapolis is the Racing Capital of the World and an integral part of that reputation is the Indianapolis 500. Come join us on a tour of the Indianapolis 500 on April 18. We will leave the hotel at 9:15 AM and return by noon. You will be able to tour the museum, and if the track is not in use, we will be able to take a small tour of it on the bus. The price of $46.00 includes transportation and the tour of the museum. The tour of the track, if it is available, will be an additional $5.00, payable at the museum.</td>
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<tr>
<td>THURSDAY, April 18 10:00 AM–11:30 AM</td>
<td><strong>Indiana Historical Society Tour</strong></td>
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<td>THURSDAY, April 18 10:30 AM–11:45 AM</td>
<td><strong>Canal Walking Tour</strong></td>
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You expect your content management system to provide full-text searching. Now, you can expect more. Expect your system to search audio as part of a cross-collection search option.

Enhance your digital collections with oral histories, speeches, or other audio, and let users search them along with your books and photos and newspapers.

Discover a new dimension to content management systems. ProSeek from Northern Micrographics.
Developing Specifications and RFPs for Record-Keeping Systems [DAS]
The development of a fully functional digital archives requires an integrated record-keeping system that identifies, describes, schedules, and destroys or retains your organization’s born-digital records. Successful record-keeping systems reflect business processes and applicable federal and state statutes while identifying records with permanent value to be archived. The ideal record-keeping system interfaces with a digital repository used to curate electronic records and support a wide range of archival processes, including preservation and access. Before purchasing or building a record-keeping system, you need a clear list of system requirements specific to your organization. From these specifications, you can build a good Request for Proposal (RFP), select a system or vendor, and successfully implement your record-keeping system.

Who Should Attend?
Archivists, records managers, IT professionals, and administrators who need to define system requirements for an electronic record-keeping system and/or digital repository and then develop a Request for Information, Proposal and/or Quotation (RFI, RFP, and RFQ).

What Should You Know?
Participants must have a working knowledge of archival and records management processes. Knowledge of digital archives and libraries is helpful, but not required.

This course complements other Digital Archives Specialist Curriculum courses like Thinking Digital; Digital Curation: Creating an Environment for Success; Digital Archives and Libraries; Archival Content Management Systems; and Digital Curation Planning and Sustainable Futures.

This course is one of the Tactical & Strategic Courses in the Digital Archives Specialist (DAS) Curriculum and Certificate Program. If you intend to pursue the Certificate, you’ll need to pass the examination for this course.

Instructor: Cynthia Ghering, Director, University Archives and Historical Collections, Michigan State University

Cost:
Early fee for SAA members – $185
Early fee for MAC members – $210
Early fee for Nonmembers – $235
Early-bird registration deadline is March 17, 2013.

You must register directly with SAA for this workshop!
Register on-line: http://www2.archivists.org and click on the “Education and Events” tab and select “Continuing Education,” then “Calendar.” Register by fax or e-mail: http://www.archivists.org/forms/saa-registration.pdf

**MAC WORKSHOPS**

**THURSDAY, April 18**
**8:00 AM—NOON**

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### Introduction to Digital Preservation Concepts

This workshop introduces basic concepts for managing your digital content over time through a series of six modules: What digital content do you have? What portion of that content is your responsibility to preserve? What issues are there for long-term storage? What steps need to be taken to protect your digital content? What provisions should be made for long-term management? What considerations are there for long-term access? This workshop is aimed at practitioners and managers of digital content of any kind who are new to long-term digital content management and would like to get an overview of basic principles to apply at their home institutions. The workshop is based on a curriculum developed by the Library of Congress's Digital Preservation Outreach and Education Program (DPOE), whose mission includes fostering national outreach and education to encourage individuals and organizations to actively preserve their digital content.

**Instructor:** Geoff Edwards, Indiana State Archives  
**Cost:** $40  
**Enrollment:** Attendance is limited to 30

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### Reeling in Your Film Materials: Identification and Care Basics

Many of us have film materials in our collections, but haven't a clue what to do with them. This workshop is for anyone and everyone who wishes to learn the basics about this intimidating yet invaluable resource. Through presentation and hands-on exercises, this workshop offers tips on identifying various film formats and an overview of basic preservation concerns. From funding sources to vendor recommendations, this workshop will also provide you with numerous helpful resources that will enable you to regain control of your film collections. Participants will learn how to identify a film's characteristics, such as gauge, type, and year; handle and store film based on archival guidelines; recognize signs of deterioration; and evaluate and communicate with labs.

**Instructors:** Nadia Ghasedi, Film and Media Archivist, Washington University  
              Irene Taylor, Cataloging and Preservation Archivist, Washington University  
**Cost:** $40  
**Enrollment:** Attendance is limited to 30

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### Sprinklers, Steam Pipes, and Sewers: Mitigating Smaller-Scale Disasters

This half-day workshop is designed to introduce participants to the disaster-planning process. Through lecture, simulations, and hands-on activities they will develop the basics of a disaster plan and be ready to respond to a smaller-scale disaster such as a roof leak. They will also be able to prepare and train their staff to perform necessary disaster response tasks including basic, in-house salvage techniques for paper-based materials. The goal is to prepare archives personnel to quickly respond to more localized emergencies so that they can efficiently and effectively rescue materials themselves, since outside support is often not available for these types of events. Participants will be asked to come prepared with their own institution-specific information.

**Instructor:** Hilary Seo, Department Head, Preservation, Iowa State University  
**Cost:** $40  
**Enrollment:** Attendance is limited to 30
ArchivesSpace Project Update

The ArchivesSpace community is completing the development of the next-generation archives management system, a new tool that is planned to be made available to users in early summer 2013. This 30-minute project update will provide screenshots of the new application’s administrative and public interfaces to illustrate the tool’s functionality, explain what programming and testing work still remains to be completed before its first release, highlight the role that Lyrasis will play in providing user training for the application as well as sustaining both the tool and its user community, and briefly explain the governance structure that will be utilized by ArchivesSpace’s user community to ensure that the tool remains a viable collections management option for the archives profession. Time will be provided to answer questions from the audience related to all general aspects of the project including testing, implementation, and planned migration strategies for importing AT and Archon data into the new tool. Mark A. Matienzo, ArchivesSpace Technical Architect, will join in this presentation via Skype.

Panelists:
Mark Matienzo, Yale University
Scott Schwartz, University of Illinois

Cost:
There is no cost for this update session. An optional bag lunch is available for purchase.

Web Archiving: Birds of a Feather

What do we talk about when we talk about web archiving? Find out at the Web Archiving: Birds of a Feather meeting! After a brief introduction to web archiving basics, there will be an open discussion for those interested in web archiving and/or currently involved in web archiving projects or programs. Please bring your questions, comments, and web archiving quandaries for discussion. Interested participants should contact Tessa Fallon (tessa@archive.org) before the session to complete a brief informational survey.

Instructor:
Tessa Fallon, Internet Archive

Cost:
There is no cost for this update session. An optional bag lunch is available for purchase.
Thursday, April 18

PLENARY SESSION

1:30 PM–3:00 PM

Opening Remarks
Ellen Swain, MAC president

Plenary:
Building Archives of Our Own: Fans Conserving Fanwork

Keynote Speaker: Francesca Coppa

Francesca Coppa is a professor of English and the founding director of Film Studies at Muhlenberg College, where she teaches courses in dramatic literature, performance studies, and mass media storytelling. She is a founding member of the Organization for Transformative Works (OTW), a nonprofit organization established by fans to provide access to and preserve the history of fanworks and culture. She is currently the Wolf Professor of Television Studies at the University of Pennsylvania. Coppa has worked with the Organization for Transformative Works to establish the Fan Culture Preservation Project in conjunction with the University of Iowa’s Special Collections Library. The OTW also has established the Archive of Our Own, a fan-created, fan-run, nonprofit, noncommercial archive for transformative fanworks. In her plenary speech, Coppa will both introduce fan works as an alternative, subterranean literature and arts culture, and describe the many ways fans have worked over the years to distribute and preserve that culture through zine libraries, hand-coded on-line archives, songtape circles, and, more recently, the creation of the Fan Culture Preservation Project and the Archive of Our Own. Coppa will also discuss the challenges and solutions, some quite ingenious, that fans have created for distributing and preserving fan works.

Indiana State Capitol Building. Courtesy Indiana State Archives.
As It Happens: Documenting Community Tragedies and Transformations

The role of an archivist can be both challenged and illuminated when we set about trying to create an archive that both honors and accurately represents a significant community event. The diverse panelists in this session will detail their experiences documenting profound events and their aftermaths as well as the delicate nature of working with community members to create a meaningful project. Ditzler will discuss the creation of the 2/14 Memorial Project, commemorating a school shooting that happened at NIU in 2008. Thoreson will discuss the evolution of the I Love to Tell the Story oral history project that made use of storytelling booths at the ELCA Churchwide Assemblies in 2009 and 2011 and ended up generating a good amount of unexpected, controversial material. Wicks will share her work on The Postville Project, a digital archive created to document the largest immigration raid in U.S. history, which occurred in 2008 in Postville, Iowa.

Chair: Danielle Emerling, University of Delaware

Panelists: Cindy Ditzler, Northern Illinois University
Joel Thoreson, Evangelical Lutheran Church of America Archives
Sarah Wicks, Luther College

The Intersection of Archives and Endangered Languages

Archived materials from anthropologists, linguists, missionaries, explorers, and others who document indigenous cultures and languages are increasingly important to heritage communities. Collaboration can increase the usability of often hidden archival materials and serves as a tool for communities to revitalize their endangered languages. Rectenwald will discuss an international digital project using anthropologist Jules Henry’s papers. In coordination with Unicamp State University (São Paulo, Brazil) digital surrogates of Henry’s 1930s field notes help the Xokleng Laklãnõ teach mythology and language in their schools. Rappaport and Rouvier will speak about “Recovering Voices,” a collaborative program of the Smithsonian Institution, and how programs such as the National Breath of Life Archival Institute for Indigenous Languages connects indigenous people with materials in the National Anthropological Archives and other collections. Linguist Daryl Baldwin, a citizen of the Miami Tribe of Oklahoma, will discuss The Myaamia Center at Miami University (Oxford, Ohio). He will demonstrate how eighteenth-century language documents go beyond their linguistic value by yielding vast amounts of ecological information used by tribal educators today.

Chair: Jason Baird Jackson, Indiana University

Panelists: Miranda Rectenwald, Washington University in St. Louis
Gina Rappaport and Ruth Rouvier, Department of Anthropology, Smithsonian Institution
Daryl Baldwin, The Myaamia Center at Miami University (Oxford, Ohio)
Who’s Really in the Driver’s Seat? Steering Your Institution toward Better Records and Information Management Compliance and Governance

As the digital age matures and we move further into the twenty-first century, responsibilities for records and information management have become increasingly decentralized and dispersed. How do we effectively convey requirements and guidelines for best practices across our institutions? In this session, four records and information management practitioners will share approaches taken, their successes, and their failures in developing and deploying training strategies and resources within their organizations. Strategies to be discussed include: teaching classroom sessions for a broad audience; training on a departmental/unit basis; developing training videos and on-line interactive learning modules; and creating Web-based and in-person training materials that utilize humor. Presenters will also address how to garner support in getting a records management training program off the ground. The panelists offer a breadth of experience from the private sector, state and local government, and higher education. Time will be set aside for audience participation, discussion, and sharing of their own organizations’ records and information management training strategies.

Chair: Aprille McKay, Bentley Historical Library
Panelists: Daniel Noonan, The Ohio State University
Peg Eusch, University of Wisconsin–Madison
Joanne Kaczmarek, University of Illinois
Tom Wellman, Michigan State University
Making Civil War Collections Accessible: Three Universities’ Approaches

On the occasion of the Sesquicentennial of the Civil War (2011–2015) many repositories in the U.S. responded to the “new” expectations of users for quick, easy, and direct access to holdings at a number of audience levels. Three panelists will discuss how they proceeded and managed to overcome respective institutional difficulties to satisfy growing expectations of user groups as well as archivists. Busch, electronic records archivist at Michigan State University, discusses his institution’s process to highlight its unique civil war collections and the challenges experienced using three different access technologies (html Web, Omeka, and KORA). Esposito, university archivist at Penn State University Libraries, discusses the use of its Civil War diaries, journals, and records in Penn State’s undergraduate curriculum. Grace, head and university archivist in the Archives & Rare Books Library at the University of Cincinnati, discusses his institution’s preparation, selection, and loading of Civil War content on its Web site, its pedagogical value, and plans for continuing to add content. This session is intended for all MAC audiences and skill levels who are interested in Civil War collections or creating on-line access to their holdings.

Chair: Roland Baumann, Oberlin College
Panelists: Ed Busch, Michigan State University
Jackie Esposito, Penn State University
Kevin Grace, University of Cincinnati

Always Look a Gift Horse in the Mouth: Dealing with Problematic Gifts

Many cultural repositories rely on gifts of primary source and rare materials and artifacts to increase the size and quality of their holdings. As many archivists and curators have learned, some gifts are highly problematic, costly, and more trouble than they’re worth. Some can even be toxic, exposing the repository to legal or public relations problems. This panel will explore problem gifts from the viewpoints of three very different repositories: a special collections, rare books, and university archives; a small, highly focused presidential collection; and a county historical museum that includes in its collections two- and three-dimensional materials. This session is appropriate for anyone whose repository accepts gift materials, who deals with donors, or who has inherited legacy problem collections. Attendees will learn strategies for recognizing potentially problematic and toxic gifts, solutions for dealing with them, and ways to avoid leaving such gifts for their successors.

Chair: Steve Haller, Indiana Historical Society
Panelists: Sally Childs-Helton, Irwin Library, Butler University
Jane Gastineau, Lincoln Library, Allen County Public Library
Liz Haeuptle, Elkhart County Historical Museum
**Proactive Collecting: Setting a Course to Boldly Go**

Archivists must be proactive in the identification and preservation of recorded information documenting personal, institutional, and cultural memory. This session will review three case studies in which deliberate collection policies steered a repository toward the key items needed to broaden or complete its holdings using theoretical, functional, and archival concepts. In the first, using a theoretical concept of documentation, new mineral start-ups in Michigan’s Upper Peninsula provided opportunities to collect materials from and about mining corporations, as well as governmental involvement in these endeavors and the response of community and environmental organizations. In the second case, a university records program developed a functional analysis approach to more effectively document its institution’s departments, programs, and services. Lastly, an archival function within the integrated collections division of a larger museum enterprise created a new collecting plan that created cohesion between the collecting functions of the manuscript, library, museum, and archeology divisions, allowing an institution-wide approach to documenting its themes.

**Chair:** Steve McShane, Indiana University Northwest/Calumet Regional Archives  
**Panelists:** Erik Nordberg, Michigan Technological University  
Marcus Robyns, Northern Michigan University  
Paul Eisloeffel, Nebraska State Historical Society

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**The More Things Change . . . Job Hunting in a Networked World**

In today’s economy, projecting the right persona has become a necessity. But with social media sites, cover letters, résumés, and a myriad of interview formats, how do you create and sustain the right tone? In this session, panelists from academic, corporate, and state government positions will illuminate some of the difficulties that come with job searching and provide tools to help the earnest job seeker find the right position. Through discussion with each other and the audience, they will break the intimidating job search into three parts: On-line Personas and Resources, The Cover Letter, and The Interview. All three sections will include real-life examples and a number of helpful resources. By using the panelists’ own experiences as recent job seekers and as a member of a search committee, the session will provide practical and pertinent examples of both successful and unsuccessful strategies. The intended audience is students, entry-level job seekers, and folks who would like help shaping their job search, though all are welcome.

**Chair:** David McCartney, University of Iowa  
**Panelists:** Anne Cox, The State Historical Society of Missouri  
Christiane Evaskis, ProQuest  
Colleen Theisen, University of Iowa

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*Charles Wiggins and Car 23. Courtesy Indiana State Archives.*
CONCURRENT SESSIONS

10:30 AM—NOON

Changing Gears and Driven to Succeed: Leadership in the Archives

This session looks at the complexity of leadership roles and issues in the archives profession. Vagts, Luther College and Archives Leadership Institute director, will share a director’s experience of developing the latest iteration of ALI, including the move to experiential learning, the issues of curriculum development, and working with leadership experts from beyond our profession. Ghering will speak about how we can lead transformative institutional change from the University Archives by aligning with and guiding IT to achieve better electronic records management and digital archiving, as well as discuss MSU’s unique administrative model for bringing the Archives and IT together. Carter will present the critical leadership issues facing special collections and archives today and explore how a single archivist can provide leadership from wherever they are in an organization. This session will deliver concrete examples of successful leadership from the archives and offer inspirational examples of engaging the broader context to achieve success for you and your archives.

Chair: Ellen Swain, University of Illinois
Panelists: Lisa Carter, The Ohio State University
Cynthia Ghering, Michigan State University
Rachel Vagts, Luther College

Crowdsourcing Transcription: Putting Users in the Driver’s Seat

Archives, stretched on staff time but savvy to social media, are increasingly using crowdsourcing to enhance access to digitized materials. Crowdsourcing harnesses the time and interest of volunteers to transcribe materials such as nineteenth century handwritten diaries, partially legible twentieth-century newspapers, or German-language calligraphic fonts, making these texts more accessible to researchers via keyword searches. The tangible and intangible opportunities presented by crowdsourcing, further enabled by the maturing landscape of open-source software solutions, are offset by the familiar challenges of recruiting, retaining, and reviewing the quality of volunteers’ work. The collective wisdom of the panelists will provide insight into best practices. In the spirit of crowdsourcing, session participants will be invited to join in the conversation, sharing their experiences as users of these and other crowdsourcing initiatives. This session will appeal to archivists pondering or planning crowdsourced transcription projects, those who participate in them as part of the crowd, and those whose research may benefit from the resulting transcriptions.

Chair: Carrie Daniels, University of Louisville
Panelists: Rachel Howard, University of Louisville
Mark Anderson, University of Iowa
Brenda Burk, Indiana University-Purdue University Indianapolis

Standard Bicycles and “Bone Shakers” on the steps of the State Capital Building. Courtesy Indiana Historical Society.
**ARCHIVESPACE PROJECT UPDATE**
(There is no cost for this session, but an optional lunch may be purchased.)

**GRADUATE STUDENT POSTER SESSIONS**

**ARCHIVISTS IN CHARGE: MANAGING YOUR SHOP AT ALL LEVELS**
Graduate education may prepare archivists to manage records but does not always prepare them to manage people. How do archivists move into supervisory positions, and what happens when they do? This panel features speakers in supervisory positions at different types of archival institutions with varying levels of experience. Stankrauff is a lone arranger at a regional campus of a state university and serves in a number of roles while managing student workers, interns, and part-time library staff. Goldman is a new manager, supervising archives and nonarchives staff who have varying levels of skill and expertise. Thomas supervises archivists, those in temporary project positions, undergraduate student workers, graduate student interns, part-time paraprofessionals, and community volunteers. Knies has experience in a state archives/state library setting with a professionally blended environment, supervising both archivists and librarians, both professional and paraprofessional, as well as graduate students training to become archivists. The audience will come away with ideas to improve both management skills and management training through graduate and continuing education.

**Chair:** Alison Stankrauff, Indiana University South Bend

**Panelists:** Rebecca Goldman, La Salle University
Helmut Knies, Wisconsin Historical Society
Jennie Thomas, Rock and Roll Hall of Fame and Museum

**ARCHIVES, REGIONAL IDENTITY, AND ECONOMIC DEVELOPMENT: THE CASE FOR A NATIONAL HERITAGE AREA**
What might happen when archivists, historic preservationists, and museum curators work together with community members, municipal planners, scientists, and outdoor recreation developers to define a shared vision of a region’s cultural heritage? Communities and regions are urgently fighting to preserve whatever forms of meaningful information survives about important places: historic structures, artifacts, cultural practices, and documentary sources. If historical sources are societal resources, the divisions between archives, libraries, and museums and the public make little sense economically. The Calumet Heritage Partnership, a consortium of ecological, economic, and heritage organizations, is now taking the idea of a documentation strategy further by preserving the records and industrial artifacts of a Calumet Region steel company and a coke by-products plant. Presenters will offer successful regional identity-forming examples of marketing, cooperating, engaging, and preserving and will discuss the Industrial Heritage Archives of Chicago’s Calumet Region and what they learned from the Rivers of Steel National Heritage Area in western Pennsylvania and the Bessemer Historical Society in Pueblo, Colorado.

**Chair:** Dr. Mark Bouman, The Field Museum of Natural History

**Panelists:**
Kate Corcoran, Calumet Heritage Partnership
Steve McShane, Calumet Regional Archives
Rod Sellers, Southeast Chicago Historical Society
Martin Tuohy, Calumet Industrial Heritage Project
Mike Wagenbach, Pullman State Historic Site
Donor Relations: Building Collections One Relationship at a Time

Whether serving an institutional archives or a manuscript library, archivists must build their collections through relationships. However, these interactions demand time and energy, require social and political savvy, and can sometimes become messy. Archivists representing a variety of institutions will discuss innovative ways to connect with records donors, and build robust and ongoing relationships with records creators. Jenson will discuss the importance of cultivating positive, mutually beneficial relationships with administrative staff in the private liberal arts college setting. Martin will explore the dynamics of securing records from current and retired employees and how working within a corporate environment impacts donor relations. McFarland will reflect on donor relations in modern American religious repositories, where the intersection of donors’ personal identities, professional roles, and communal affiliations present unique challenges and opportunities.

Chair: Shari Christy, AF Research Lab History Office (AFRL/HO) / Research Division; WPAFB, OH / (ARRAY Information Technology)

Panelists: Jeff A. Jenson, Gustavus Adolphus College
Jamie Martin, Target Corporation
Colleen McFarland, Mennonite Church USA

1:30 PM–3:00 PM
(Fateful) Lightning Round Panel: The Civil War in Archives

This year’s annual meeting marks the 150th anniversary of the midpoint of the Civil War. Midwesterners served in every theater of the conflict, and large numbers of them tragically gave their limbs, their health, or their very lives to the great twin causes of preserving the Union and ending slavery. It is therefore fitting that this year we dedicate a lightning round panel to learning how archival institutions across the Midwest are preserving and providing access to Civil War history. From our host state of Indiana, we will hear about those collections from archivists at the Indiana State Archives, State Museum, and State Library. Staff from the Ohio Historical Society will share with us their efforts to promote their Civil War collections during the sesquicentennial through digitization projects and other means of encouraging better access. From further west, out of Missouri, three archivists will discuss how their institutions are trying to bring forgotten or lesser-known Civil War materials to light in creative and practical ways.

Panelists:
- Dale Ogden, Indiana State Museum
- Steve Towne, Indiana University-Purdue University Indianapolis
- Mark Vopelak, Indiana State Library
- John Haas, Ohio Historical Society
- Fred Previts, Ohio Historical Society
- Misti Spillman, Ohio Historical Society
- Jenni Salamon, Ohio Historical Society
- Mary Burtzloff, Dwight D. Eisenhower Presidential Library
- Jennifer Audsley-Moore, National Archives at Kansas City
- Jake Ersland, National Archives at Kansas City

Using Podcasts to Reach Your Patrons

We all worry about declining patronage and how to remain relevant. Social media offers archivists new ways to reach modern researchers. Archives are experimenting with blogs, Facebook, Twitter, and other social media to inform users about collections and services. Podcasts offer an additional, less traveled path to reach new audiences. Beginning with a commentary on the value of social media as a promotional tool for archives, the speakers will address three related topics: 1) the creation, challenges, and collaboration opportunities of “Sound of the Archives,” a podcast produced by UW–Madison archives students; 2) using podcasts to increase the visibility of repositories, engage users in new ways, and help repositories stay relevant to changing trends in social media; and 3) implementing a podcast with minimal resources utilizing open source software such as Audacity, and Libsyn, a syndication platform. The last section will also cover growing patron usage through iTunes, blogs, and Facebook. The intended audience is anyone interested in reaching patrons through hybrid social media. All skill levels are appropriate.

Chair: Rick Pifer, Wisconsin Historical Society

Panelists:
- Laura Farley, University of Wisconsin–Madison
- Dana Gerber, University of Wisconsin–Madison
- Prairie Hady, University of Wisconsin–Madison
**CONCURRENT SESSIONS**

**8:30 AM—10:00 AM**

**Driven to Change: Congressional Collections in the Twenty-first Century**

This session will focus on issues regarding congressional collections and will be useful to archivists working with these materials. Christian will address the complex relationship between the donor and the archives, including donation issues, event planning, and the impact of political sensitivities, especially regarding the broader university community. She will also discuss navigating difficult situations and defusing problems by being proactive and collaborative. Graham will focus on trends in the documentation contained in congressional papers and will answer a fundamental question: Do digital congressional papers have the same research value as paper-based collections? She will use examples to discuss the kinds of materials being donated, the kinds of restrictions on access to materials, and the differences between what used to be and what may come. Hanson will examine lessons learned from mistakes made during the acquisition, appraisal, and (lack of) processing of the Senator Mark Andrews Papers. These experiences will be contrasted to the recent donation of the Senator Byron Dorgan Papers.

**Chair:** Dennis Meissner, Minnesota Historical Society

**Panelists:**
- Michelle Christian, Iowa State University
- Jennifer Graham, Wisconsin Historical Society
- Curt Hanson, University of North Dakota

**8:30 AM—NOON**

**Graduate Student Poster Sessions**

**What We Have and How to Use It: New Directions for Archival Instruction in Theory and Practice**

Instruction has been a vital and frequent outreach activity in the library world for decades. However, traditional bibliographic instruction can only take us so far in the special collections and archives arena where users present us with a wider range of needs and skill levels. Focusing on instruction as a method for increasing both collections use and inspiring a deeper engagement with primary sources, the panelists will hold a lively discussion that encourages a more nuanced theoretical consideration as well as a forum for sharing practical ideas. Specific topics include: the development of primary source literacy standards, active learning as a foundational methodology, a comparative analysis of working with adult learners versus college-aged students in the archives, and archival instruction as part of the first year experience. Those with experience delivering instruction sessions as well as beginners will walk away with new ideas and enthusiasm to inform their outreach and instruction initiatives.

**Chair:** Leah Richardson, University of Chicago

**Panelists:**
- Sharon Carlson, Western Michigan University
- Morgan Swan, Dartmouth College
- Portia Vescio, Michigan State University

*Lincoln was a Hoosier.*

*Courtesy Indiana State Archives.*
**Staying on the Lead Lap: Manageable E-Records Workflows for Lone (and Nearly-Lone) Arrangers**

No matter the size of your institution, it’s likely that e-records are arriving in your archives at a steady pace. Many large institutions have developed “model” digital/e-records workflows for managing this content, but if you’re a lone arranger (or from an archives with a very small staff), you may find those elaborate and comprehensive workflows are impractical for your environment. You are likely already short on time, staff, and sufficient technical knowledge. If you find yourself or your archives in a situation like this, implementing any level of digital or e-records workflow (never mind the “model” ones) probably feels overwhelming. This session will introduce how three archives with limited staff have adapted the “model” digital/e-records workflows to meet their individual realities. Practical advice and examples will be given on gathering and ingesting; appraisal, arrangement, and description; and providing users with access to electronic content. By sharing their experiences, the presenters hope to empower other small archives to scale the “model” e-records workflows to a size that better fits their institution.

**Chair:** Joshua Ranger, University of Wisconsin–Oshkosh

**Panelists:**
- Cate Putirskis, La Crosse Public Library
- Brad Houston, University of Wisconsin–Milwaukee
- Heather Stecklein, University of Wisconsin–Stout

**This Year’s Model: Digitization and Delivery of Archival Materials**

Digitization of archival holdings is an often fraught enterprise, pitting the users’ expectation of instant access against the realities of fragile materials, time-consuming imaging processes, and resource-consuming metadata workflows. This panel will discuss three innovative approaches to digital collection building that provide models for scaling up digitization activities and look to users as partners in selection and description. Hanlon and Doylen will discuss digitizing 27,000 glass plate negatives and publishing them online in under a year by employing a “rail-system” to guide these fragile materials through the digitization workflow, re-using existing metadata for minimal description, and crowdsourcing additional metadata through tagging and comments. Carleton will discuss digitizing the papers of Governor and Senator George Voinovich, using the Omeka Web publishing platform. The project demonstrates the power of collaborative on-line collection building. Arp will discuss the LYRASIS Mass Digitization Collaborative. The speakers will share the lessons learned during the pilots and discuss the challenges with undertaking mass digitization of different formats. Attendees will learn new digitization workflows and concepts.

**Chair:** Brian Wilson, The Henry Ford

**Panelists:**
- Ann Hanlon, University of Wisconsin–Milwaukee
- Michael Doylen, University of Wisconsin–Milwaukee
- Janet Carleton, Ohio University
- Laurie Gemmill Arp, Lyrasis
WORKSHOPS, TOURS, SESSIONS, AND SPECIAL EVENTS CHECKLIST

Wednesday, April 17
9:00 AM–5:00 PM  SAA Workshop: Developing Specifications and RFPs for Record-Keeping Systems [DAS]

Thursday, April 18
8:00 AM–NOON  MAC Council Meeting
8:30 AM–NOON  Workshop: Introduction to Digital Preservation Concepts
  Workshop: Reeling in Your Film Materials: Identification and Care Basics
  Workshop: Sprinklers, Steam Pipes, and Sewers: Mitigating Smaller-Scale Disasters
9:00 AM–NOON  Tour: Historic Downtown Walking Tour
  Tour: City Highlights Bus Tour of Indianapolis
  Tour: Eli Lilly and Company Archives Tour
  Tour: Indianapolis Motor Speedway Tour
  Tour: Indiana Historical Society Tour
  Tour: Canal Walking Tour
1:00 PM–5:00 PM  Vendor Fair
1:30 PM–3:00 PM  Plenary: Francesca Coppa, “Building Archives of Our Own: Fans Conserving Fanwork”
3:00 PM–3:30 PM  Break
3:30 PM–5:00 PM  As It Happens: Documenting Community Tragedies and Transformations
  The Intersection of Archives and Endangered Languages
  Who’s Really in the Driver’s Seat? Steering Your Institution toward Better Records and Information Management Compliance and Governance
5:00 PM–7:00 PM  Opening Reception: Indiana State Library

Friday, April 19
8:30 AM–3:30 PM  Vendor Fair
8:30 AM–10:00 AM  Making Civil War Collections Accessible: Three Universities’ Approaches
  Always Look a Gift Horse in the Mouth: Dealing with Problematic Gifts
  Proactive Collecting: Setting a Course to Boldly Go
10:00 AM–10:30 AM  Break
  Changing Gears and Driven to Succeed: Leadership in the Archives
  Crowdsourcing Transcription: Putting Users in the Driver’s Seat
12:15 PM–1:15 PM  Lunch sessions: ArchivesSpace Project Update or Web Archiving: Birds of a Feather
1:00 PM–5:00 PM  Graduate Student Poster Sessions
1:30 PM–3:00 PM  Archivists in Charge: Managing Your Shop at All Levels
  Archives, Regional Identity, and Economic Development: The Case for a National Heritage Area
  Donor Relations: Building Collections One Relationship at a Time
3:00 PM–3:30 PM  Break
3:30 PM–5:00 PM  MAC Members’ Meeting
6:00 PM–8:00 PM  Restaurant Tours
  Lone Arrangers’ Social
6:00 PM–9:00 PM  Follow the North Star - Conner Prairie

Saturday, April 20
8:30 AM–10:00 AM  (Fateful) Lightning Round Panel: The Civil War in Archives
  Using Podcasts to Reach Your Patrons
  Driven to Change: Congressional Collections in the Twenty-first Century
8:30 AM–NOON  Graduate Student Poster Sessions
10:00 AM–10:30 AM  Break
10:30 AM–NOON  What We Have and How to Use It: New Directions for Archival Instruction in Theory and Practice
  Staying on the Lead Lap: Manageable E-Records Workflows for Lone (and Nearly-Lone) Arrangers
  This Year’s Model: Digitization and Delivery of Archival Materials

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REGISTRATION RATES: MIDWEST ARCHIVES CONFERENCE
ANNUAL MEETING, APRIL 18–APRIL 20, 2013
WWW.MIDWESTARCHIVES.ORG/2013MEETING

Registration Rates
Advance registration for MAC members (by March 14, 2013) ................................................................. $ 85.00
Advance registration for nonmembers (by March 14, 2013) ................................................................. $ 100.00
Advance registration for students (by March 14, 2013) ................................................................. $ 45.00
March 15–April 9 and/or on-site registration, MAC members ................................................................. $ 100.00
March 15–April 9 and/or on-site registration, nonmembers ................................................................. $ 110.00
March 15–April 9 and/or on-site registration, student ................................................................. $ 55.00
One-day registration. Please specify which day: ☐ Thurs ☐ Fri ☐ Sat ................................................................. $ 60.00

Workshops, Thursday, April 18 (filled in order of registrations received)
Introduction to Digital Preservation Concepts (capacity 30) ................................................................. $ 40.00
Reeling in Your Film Materials: Identification and Care Basics (capacity 30) ................................................ $ 40.00
Sprinklers, Steam Pipes, and Sewers: Mitigating Smaller-Scale Disasters (capacity 30) ................................ $ 40.00
ArchivesSpace Project Update ...................................................................................................................... No Charge
Web Archiving: Birds of a Feather ................................................................................................................ No Charge

Tour (filled in order of registrations received)
Historic Downtown Walking Tour ................................................................................................................ $ 5.00
City Highlights Bus Tour of Indianapolis .................................................................................................... $ 25.00
Eli Lilly and Company Archives Tour .......................................................................................................... No Charge
Indianapolis Motor Speedway Tour ............................................................................................................... $ 46.00
Indiana Historical Society Tour .................................................................................................................... No Charge
Canal Walking Tour .................................................................................................................................... $ 5.00
Follow the North Star - Conner Prairie ....................................................................................................... $ 47.00

Other Options
Optional bag lunch for Friday lunchtime sessions on ArchivesSpace or Web Archiving ........................................ $ 35.00
Please choose one sandwich option: ☐ Beef ☐ Chicken ☐ Vegetarian

There are no refunds for registration for the conference or workshops.
Refunds for tours will be granted if the tour does not reach the minimum number of participants.
Monument Circle, aerial view, ca. 1960s. Courtesy Indiana Historical Society.