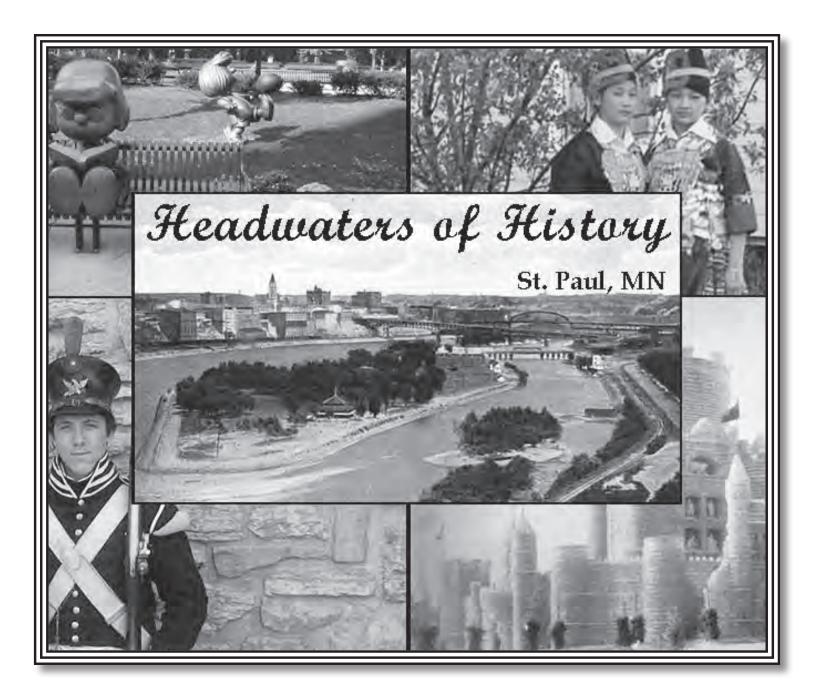


# Midwest Archives Conference 2011 Annual Meeting



April 28–30, 2011 Crowne Plaza Saint Paul-Riverfront St. Paul, Minnesota



#### **ACKNOWLEDGMENTS**

The Midwest Archives Conference expresses its appreciation and thanks to the following businesses and organizations that, as of press time, have provided support for the 2011 MAC Annual Meeting:

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#### LOCAL ARRANGEMENTS COMMITTEE:

Ann Kenne (cochair), Karen Spilman (cochair), Ryan Bean, Stephanie Crowe, Lara Friedman-Shedlov, Ellen Holt-Werle, Jennifer Huebscher, Jennifer Johnson, Stephanie Kays, Alex Kent, Deborah Kloiber, Jamie Martin, Erik Moore, Ann Mulfort, Daardi Sizemore, Susan Wakefield, Sarah Warmka.

#### PROGRAM COMMITTEE:

Lynn Smith (cochair), Alison Stankrauff (cochair), Hillary Bober, Tamar Chute, Monte Kniffen, Meg Miner, Jeanne Christie Mithen, Shane Molander, Mark Myers, Danelle Orange, Carole Prietto, Barbara Trippel Simmons, Anthony Smith, Thomas Steman, Joseph Turrini. Ex-officio: Rachael Vagts and Elizabeth Myers

#### **CONTACT:**

For questions or other concerns, please contact your LAC cochairs:

Ann Kenne Karen Spilman

Head of Special Collections Department/University Archivist Processing Coordinator

University of St. Thomas

University of Minnesota Archives and Special Collections

LL09 O'Shaughnessy-Frey Library
2115 Summit Avenue #4068
Saint Paul, MN 55105-1096
Phone: 651-962-5461

218 Andersen Library
222 21st Avenue South
Minneapolis, MN 55455
Phone: 612-626-2531

E-mail: amkenne1@stthomas.edu E-mail: hoft0003@umn.edu

#### **COVER ART:**

St. Paul from the river showing Harriet Island, ca. 1900. Courtesy of the Minnesota Historical Society. Snoopy Characters in Rice Park, no date. Courtesy of Saint Paul Convention and Visitors Bureau. Two Women in Hmong Costume, ca. 1985. Courtesy of Minnesota Historical Society. Historic Fort Snelling, no date. Courtesy of Saint Paul Convention and Visitors Bureau. Ice Palace, 1888. Courtesy of Hamline University Archives.

# MEETING INFORMATION

#### **MEETING INFORMATION**

Welcome to Saint Paul, the host of the MAC 2011 Spring Annual Meeting, at the "Headwaters of History." The meeting will be held April 28–30, 2011 at the Crowne Plaza Saint Paul-Riverfront. Situated atop the bluffs of the Mississippi River in downtown Saint Paul, the hotel is within walking distance of numerous restaurants, theaters, and cultural attractions, including the Science Museum of Minnesota, the Minnesota History Center, the Children's Museum, and the Minnesota State Capitol. The meeting will feature an enriching program of tours, educational sessions, special events, and workshops. First-time attendees will want to take advantage of the "MAC Pals" program, which pairs experienced meeting attendees with first-timers.

#### REGISTRATION INFORMATION

MAC members can register via credit card on-line or by check via mail. Advance registration for MAC members is an excellent value at \$70 and \$45 for students. To take advantage of the advance registration discount, registration forms must be submitted on-line or postmarked by Monday, March 28, 2011. The meeting registration form can be found in this program or on-line at: http://www.midwestarchives.org/2011Spring. For your convenience, the registration desk at the Crowne Plaza will be open from 3:00–6:00 PM on Wednesday, April 27; 7:00 AM–5:00 PM on Thursday, April 28 and Friday, April 29; and from 7:30 AM–noon on Saturday, April 30.

#### **AMERICANS WITH DISABILITIES ACT**

Individuals with disabilities are encouraged to participate in the MAC Annual Meeting. If you have special needs because of visual, aural, or other impairments described under the Americans with Disabilities Act, or other special needs, please contact Ann Kenne by phone at 651-962-5461 or via E-mail at amkennel@stthomas.edu. When making hotel reservations, please advise the Crowne Plaza of any special needs you may have.

#### **VENDOR FAIR AND BREAKS**

Join your colleagues for refreshments and conversations during the scheduled breaks between sessions all three days of the conference. You will have opportunities to meet with a variety of archival suppliers and learn about their products and services during the vendor fair to be held on Thursday afternoon from 1:00–5:00 PM and Friday from 8:00 AM–3:30 PM.

#### MAC STUDENT PAPER AND POSTER SESSIONS

The 2011 MAC Annual Meeting will highlight the work of students through posters and presentations. On Friday, three archives students or recent graduates will present on archival research interests or research pertinent to the profession during a traditional session format. We hope that you will attend this three-paper session to show your support for our next generation of archivists. On Saturday morning, a Graduate Student Poster Session will showcase the work of both individual students and student chapters. Posters will describe applied or theoretical research that is completed or underway; discuss interesting collections with which students have worked; or report on archives and records projects in which students have participated (e.g., development of finding aids, public outreach, database construction, etc.). Student chapter posters may describe chapter activities, events, and/or other involvement with the archives and records professions. Posters will be judged, and the Student Interest Subcommittee of the 2011 Program Committee/Local Arrangements Committee will present a \$100 award to the winner.

#### MAC PALS \*\*\*\*NEW FOR FIRST-TIME ATTENDEES AND NEW MEMBERS\*\*\*\*\*

For the first time, MAC is sponsoring a navigator program, MAC Pals, which matches experienced members with new members or first-time meeting attendees. Your MAC Pal will help guide you through your first MAC meeting. If you would like a MAC Pal, simply check the appropriate box on the registration form.

Current members, please consider serving as a MAC Pal, to assist your fellow members in navigating the conference, meeting other members, and learning about the organization. If you would like to serve as a MAC Pal, simply check the appropriate box on the registration form.

For more information contact 2011 Local Arrangements Committee Cochairs Ann Kenne (amkenne1@stthomas.edu) or Karen Spilman (hoft0003@umn.edu).

You will be notified in early April of your MAC Pal's name and contact information.

#### **FOLLOW US ON THE WEB**

The MAC 2011 Annual Meeting blog (http://2011mac.wordpress.com), Twitter (#2011MAC), and MAC Facebook event page (http://www.facebook.com/#!/event.php?eid=104551186267486) will keep you up-to-date on all of the latest information about the meeting and provide you with a plethora of information on Twin Cities attractions. For official information on the 2011 Saint Paul Meeting, consult the MAC homepage (http://www.midwestarchives.org).

# MEETING INFORMATION

#### HOTEL ACCOMMODATIONS AND INFORMATION

The conference will be located at the Crowne Plaza Saint Paul-Riverfront at 11 East Kellogg Boulevard in downtown Saint Paul. Situated atop the bluffs of the Mississippi River, the hotel has a beautiful view of the river below. It is conveniently located near a variety of restaurants and cultural attractions.

The MAC room rates are \$129 per night (single or double), \$139 for a triple, and \$149 for a quad, plus sales and local taxes of 13.625%. The hotel offers many amenities, including free Wi-Fi service in the guest rooms, meeting rooms, lobby, and throughout the building.

To receive the special MAC rate, hotel reservations must be placed by April 4, 2011. To make your reservations on-line, go to the MAC meeting Web site (http://www.midwestarchives.org) and/or use the direct reservations link (http://bit.ly/etf4of). To make your reservations by phone, contact the hotel at 651-292-1900. Even if you do not take advantage of the conference room rates, please remember to mention when making reservations that you are with the **Midwest Archives Conference**. For additional information on the Crowne Plaza Saint Paul-Riverfront Hotel, see the hotel Web site at http://www.cpstpaul.com.

#### TRAVEL INFORMATION

The confluence of the Mississippi and the steel rivers of rail lines radiating outward across the Upper Midwest made Saint Paul a transportation hub in the late nineteenth century. Transportation modes have changed, but the city remains just as accessible.

#### By Car

The Crowne Plaza Saint Paul-Riverfront is on East Kellogg Blvd., between Wabasha and Cedar Streets. The parking garage entrance is on Wabasha. There may be light rail line construction on Cedar during the meeting, which could affect traffic flow; any changes to these directions will be posted on the 2011 Annual Meeting blog (http://2011mac.wordpress.com).

From the North: Take I-35E south to Saint Paul and exit at Wacouta Street (107A). Continue south on Wacouta to Kellogg Blvd. Turn left on Kellogg and take it to Wabasha Street. Turn left/north onto Wabasha. The Crowne Plaza will be on your right.

From the South: Take I-35E north and exit at Kellogg Blvd. (exit 106B). Turn right on Kellogg Blvd. Continue on Kellogg until you reach Wabasha Street. Turn left/north onto Wabasha. The Crowne Plaza will be on your right.



From the East: Take I-94 west and exit at U.S.-61/Mounds Blvd. towards Kellogg Blvd. (exit 243). Keep right at the fork and merge onto U.S.-61 north/Mounds Blvd. Turn left/west at E. 3rd Street, which will become Kellogg Blvd. Continue on Kellogg until your reach Wabasha Street. Turn left/north onto Wabasha. The Crowne Plaza will be on your right.

*From the West:* Take I-94 east and exit at Kellogg Blvd./Marion St. (exit 241A). Turn right and this will be Kellogg Blvd. Continue on Kellogg until your reach Wabasha Street. Turn left/north onto Wabasha. The Crowne Plaza will be on your right.

#### **Parking**

Self parking is available in the parking garage attached to the Crowne Plaza for \$17/day. There are several other parking garages (known here as parking ramps) within a block or two of the hotel. For a map, see http://www.smart-trips.org/parking. Street parking meters are enforced Monday—Saturday from 8:00 AM—4:30 PM. Debit cards to use with the meters can be purchased; information about the cards is at http://www.smart-trips.org/debit\_cards.php.

#### By Air

Minneapolis-Saint Paul International Airport is approximately 12 miles from the Crowne Plaza. In addition to taxi and Metro Transit bus service, there is a shuttle van service available from SuperShuttle.

The average taxi fare from the airport to downtown Saint Paul is \$28–\$34. All taxi fares are metered at a rate of up to \$2.35 per mile and include a \$3.50 per-trip fee that is added to the final metered fare.

# MEETING INFORMATION

SuperShuttle is offering a discount rate of \$13 one-way and \$24 round-trip on service to Midwest Archive Conference attendees. To receive the discounted rate, make your reservations at the following link: http://www.supershuttle.com/default.aspx?GC=ZYGW2 or reference Group Code ZYGW2 when purchasing tickets at the SuperShuttle airport ticket counter. Reservations from the airport are not required but are recommended.

For more information about ground transportation from the Minneapolis-Saint Paul airport see: http://www.mspairport.com/GroundTransportation.aspx.

#### By Rail/Bus

Metro Transit: Metro Transit runs local and express bus routes throughout the Twin Cities area, including service between the Crowne Plaza and both the airport (Route 54) and Amtrak station (Route 16 or Route 50). For fares, schedules, a trip planner, and other information, see the Metro Transit Web site (http://metrotransit.org) or call 612-373-3333. Metro Transit also offers a NexTrip service (see the Web site or call 612-341-4287), which provides real-time information for departures in the next 20 minutes.

Amtrak: Amtrak's Midway Station is located between the cities of Saint Paul and Minneapolis at 730 Transfer Road. Service includes a train from Chicago, stopping at cities in Wisconsin and southwest Minnesota, and another from the west coast, with stations in North Dakota and western Minnesota. Travel from other Midwestern cities is available via connection in Chicago. A variety of trip planning tools are available on Amtrak's Web site at http://amtrak.com.

**Bus:** Greyhound (1-800-231-2222 or http://www.greyhound.com) has service to Saint Paul from many cities in the Midwest. **Megabus** (1-877-462-6342 or http://us.megabus.com) provides service from Chicago, Madison, and Milwaukee to Minneapolis (use Metro Transit bus lines to get from Minneapolis to Saint Paul).

#### **CHILDCARE**

Saint Paul offers a number of child-friendly attractions including the Children's Museum, the Science Museum of Minnesota, and the Como Park Zoo. Check the meeting blog for more information on kid-tested, parent-approved attractions in Saint Paul and the greater Twin Cities. If you have childcare needs, contact KinderKare at 651-221-0924 for information on the services they can provide.

#### **WEATHER**

Spring weather in Minnesota can be volatile and extremely variable—sun, snow, rain, and heat are all possibilities. Our best advice is to dress in layers and check the weather forecast prior to leaving for the Twin Cities!



Agawam Auxilliary Oil and Gas carrier docked in St. Paul, Minnesota, 1944. Courtesy of the Cargill, Inc. Archives.

# SPECIAL EVENTS

# THURSDAY, April 28 6:00 pm-8:00 pm

#### **New Members' Dinner**

Are you a new MAC member or attending your first meeting? Then we've got the event for you! You can attend the New Members' Dinner to meet and network with other new members and MAC officers and learn what MAC has to offer. The dinner is free. If you plan to attend, please check "New Members' Dinner" on the registration form. We'll meet at the designated restaurant at 6 PM. **Important:** If your plans change after you register and cannot attend, please inform the Membership Committee chair (david-mccartney@uiowa.edu) at least five days prior to the dinner.

# THURSDAY, April 28 6:00 pm-8:00 pm

#### **Restaurant Tours**

The Twin Cities are known for some great place to eat! Let members of the Local Arrangements Committee guide you to some of Saint Paul's best eateries. Watch the meeting's blog for more details. Sign-up sheets will be posted near the registration area on Wednesday and Thursday. Groups will meet in the hotel lobby at 5:45 PM.

### THURSDAY, April 28 6:00 pm-8:00 pm

# Lone Arrangers' Social

The Lone Arrangers will once again band together for food and fun. The group will meet in the hotel lobby at 5:45 PM before departing for one of downtown Saint Paul's excellent dining establishments. So that we know how many people to expect, please check the "Lone Arrangers' Social" on the registration checklist if you plan to attend.

### FRIDAY, April 29 3:30 pm-5:00 pm

# **MAC Members' Meeting**

Take a break from the various programs and join us at the MAC Members' Meeting. It's your chance to participate and hear about all of the latest MAC news, including recognition of your MAC peers and the "State of MAC" address by President Tanya Zanish-Belcher. You'll also learn about upcoming meetings in Sioux City, Iowa, and Grand Rapids, Michigan.

# FRIDAY, April 29 6:00 PM-8:00 PM

# Opening Reception Wabasha Street Caves 215 Wabasha Street South

What better way to spend a Friday night than exploring Saint Paul's underground past in the Wabasha Street Caves? Mined into the sandstone bluffs that line the riverside around Saint Paul, the event hall dates back to the 1840s and has a notorious history as a former speakeasy and gangster nightclub. You'll be able to enjoy light refreshments, dance to Prohibition-era music, and even take a guided tour through the depths of the caves. The event location is across the Mississippi River from the Crown Plaza and is within walking distance from the hotel. A shuttle also will be provided. Come mingle with your colleagues (and possibly a ghost or two) and learn more about this fascinating and infamous part of local history.

# FRIDAY, April 29 8:00 PM-???

# Student/Young Archivist's Night on the Town

MAC student members, newly minted professionals, and the young at heart are invited to supplement their professional development at the fourth annual MAC Young Archivists Pub Night on Friday. As you'll learn at your MAC Meeting sessions, the Twin Cities are rich in history, and an essential part of that history is the Minnesotan love of a good, cheap drink. We'll meet in front of the Wabasha Street Caves after the reception at 8 PM and head back downtown as a group to speak of digitization over draft beers, provenance over PBRs, and grant writing over Grain Belt. Participants pay for their own beverages and transportation. Check your registration form if you plan to participate; a signup sheet will be posted at the meeting registration table.

# **TOURS**

Please note that for most tours, attendees are responsible for transportation and fares to the sites. Note that times reflect the time the tour begins and ends, and do not include travel time to and from the sites.

WEDNESDAY, April 27 4:30 pm-6:00 pm

### Elmer L. Andersen Library

#### **Capacity: Unlimited**

The Elmer L. Andersen Library is home to the Archives and Special Collections at the University of Minnesota. Its two six hundred-foot long caverns, built into the bluffs of the Mississippi River, store approximately 135,000 cubic feet of archival collections, rare books, manuscripts, and artifacts.

Participants will be able to tour the above-ground office area, reading room, and processing suite, and walk through the cavern storage area below. No matter what the temperature is outside, be sure to bring a jacket or sweater, as the caverns are kept at a constant 62 degrees Fahrenheit and 50% relative humidity.

The Andersen Library tour also will include an open house and reception for its current exhibit, "Headwaters of History," inspired by the MAC meeting theme.

#### Getting there by car:

From the Crowne Plaza, drive west on East Kellogg Blvd. and turn onto the ramp to I-94W. Take Exit 235A/Riverside Avenue towards 25th Street. Turn right at 19th Avenue South. Take the third right on S. 2nd Street. Public parking is available in the lot in front of the Law School/Mondale Hall (Lot C86). Take the sidewalk away from the Law School, walk up the set of stairs, and continue left. Andersen Library is the bright red brick building straight ahead.

#### Getting there using public transportation:

From the Crowne Plaza, head east on East Kellogg Blvd. Turn left onto Minnesota Street. Pick up bus at Minnesota and 4th Street. Board bus #94 B or C Express to 4th Street South and Portland Avenue (Downtown Minneapolis). Transfer to bus #3 U of M / Como Avenue / Energy Park Drive. Exit at the Willey Hall stop. Walk up two sets of stairs to West Bank Plaza. Once you reach the plaza, walk in the opposite direction from the 14-story Social Sciences Building. Andersen Library is the bright red brick building straight ahead.

WEDNESDAY, April 27 7:00 PM-9:00 PM

### **Minnesota Historical Society Pub Crawl**

Capacity: 20 Cost: \$22.50

#### **History Pub Crawl: Saint Paul Sampler**

Explore the West End, Saint Paul's oldest neighborhood, via classic trolley, and hear vibrant tales of the Yankees, Czechs, Germans, and Italians who gave it life. Bask in the Victorian grace of Saint Paul's Summit Hill, and discover the stories and people behind the epic rise, fall, and rise again of the city's most fashionable historical address. Enjoy stops at two classic Saint Paul bars along the way. Some walking is involved. Tour provided by the Minnesota Historical Society.

The trolley will pick attendees up and drop them off at the Crowne Plaza Saint Paul-Riverfront.

THURSDAY, April 28 9:30 AM-11:00 AM

#### Minnesota Public Radio

#### Capacity: 50

Special requirements—all attendees must sign when they arrive in the lobby.

Participants will tour the facilities of Minnesota's premier public radio network, including the UBS Forum (home of many of MPR's live events), the Maud Moon Weyerhauser Studio (where Yo-Yo Ma has recorded), the news room studios, and the Gary Comer Audio Archive.

#### Getting there on foot:

From the Crowne Plaza hotel, walk east on East Kellogg Blvd. Turn left on Cedar Street. Stay on Cedar for approximately six blocks. MPR will be on the right (10-minute walk).

The group will meet in the MPR lobby.

# **TOURS**

## THURSDAY, April 28 10:00 AM-11:30 AM

#### **Science Museum of Minnesota**

#### Capacity: 15

The Science Museum of Minnesota, founded in 1907, is a large regional science museum located on the banks of the Mississippi River in downtown St. Paul. The Science Museum's programs combine research and collection facilities, a public science education center, extensive teacher education and school outreach programs, and an Imax Convertible Dome Omnitheater to provide science education to an audience of more than one million people per year. On this tour, you will enjoy a behind-the-scenes tour of the museum's collections, containing approximately 2 million objects/specimens spanning the disciplines of paleontology, archaeology, geology, biology, and ethnology.

#### **Getting there on foot:**

From the Crowne Plaza, walk west on East Kellogg Blvd. for approximately 4 blocks. The Science Museum is on the west side of the street (five-minute walk).

The tour will meet in the main lobby of the Science Museum.

## THURSDAY, April 28 10:00 AM-11:30 AM

### **Minnesota Historical Society**

#### Capacity: 20

The Minnesota Historical Society preserves and makes available a wide range of artifacts and materials chronicling Minnesota's history. During the tour, participants will get a look behind the scenes, visiting the workspaces, the storage areas, and reference rooms supporting collections of some five hundred thousand volumes, one hundred thousand cubic feet of archival materials, and over two hundred thousand objects, as well as maps, fine art, A-V materials, and digital content.

#### Getting there on foot:

From the Crowne Plaza hotel, walk west on East Kellogg Blvd. Follow Kellogg Blvd. for approximately 10 blocks. The Minnesota History Center is on the right (15–20-minute walk).

#### Getting there by car:

From the Crowne Plaza hotel, drive west on East Kellogg Blvd. Follow Kellogg Blvd. for approximately 10 blocks.

The parking lot at the Minnesota History Center is available to building visitors, members, and the general public when spaces are available. Enter from Kellogg Blvd. Daily parking is \$5.

#### Getting there using public transportation:

From the Crowne Plaza hotel, walk to 6th and Cedar Streets. Take **Bus #21** (Uptown, Lake Street). Depart bus at Kellogg and Melburry Streets.

The tour will meet near the information desk at the Minnesota Historical Society.

## THURSDAY, April 28 10:00 AM-11:30 AM

# Rice Park Walking Tour

#### Capacity: 20

Enjoy a walking tour of downtown Saint Paul, featuring an exclusive look inside each building surrounding Minnesota's oldest city park, Rice Park. Savor an architectural tour that takes you back in time to learn the hidden secrets of the unique buildings that surround one of the city's most beloved parks. Rice Park stands as a pillar of downtown Saint Paul, flanked by beautiful architecture of the buildings around it.

#### Getting there on foot:

From the Crowne Plaza Hotel, walk north on Wabasha Street. Turn left on W. 5th Street. Stay on W. 5th for approximately two blocks. Landmark Center will be on the right (five-minute walk).

The group will meet at the Landmark Center Information Station.

# **TOURS**

### FRIDAY, April 29 12:15 PM-1:15 PM

# Saint Paul City Hall/Ramsey County Court House

## Capacity: 25

This tour includes historical and present-day information on the Art Deco building, including visits to the Vision of Peace, Memorial Hall, mayor's office, council chambers, courtrooms, law library, and much more! The building features 23 kinds of woods from 18 countries and marbles from all over the world.

#### Getting there on foot:

From the Crowne Plaza Hotel, walk west on East Kellogg Blvd. about two blocks. City Hall will be on the right.

The group will meet in the lobby of the Crowne Plaza at noon for the walk to City Hall.

## FRIDAY, April 29 12:30 PM-1:15 PM

# Ramsey County Historical Society (in the Landmark Center)

## Capacity: 20 people

In June 2010, Ramsey County Historical Society renovated space in the Landmark Center to house its archival collections and make them available to researchers in an adjacent Research Center. Collections include a large collection of bound plat maps, Saint Paul building permits, personal and business collections, books, and photographs.

The tour includes a behind-the-scenes look at how the care and storage of archival collections has progressed from two-story vaults, accessed by a cast-iron spiral staircase, to the current modern space. See rare letters written by Governor Henry Sibley's wife, the first building permit for the City of Saint Paul, and a life-size portrait of Joe Rolette, who saved Saint Paul from losing its designation as the capital of Minnesota in 1857.

### Getting there on foot:

From the Crowne Plaza Hotel, walk north on Wabasha Street. Turn left on W. 5th Street. Stay on W. 5th for approximately two blocks. Landmark Center will be on the right (five-minute walk).

The group will meet at the Ramsey County Historical Society.



Cadets from the College of St. Thomas marching in the annual Civic Parade in downtown Saint Paul, 1917. Courtesy of the University of St. Thomas Archives.

# **WORKSHOPS**

TUESDAY AND WEDNESDAY, April 26-27 9:00 AM-5:00 PM



# Society of American Archivists (SAA) Preconference Workshop:

\*\*\*Note Location: Wilson Library, University of Minnesota, Minneapolis, MN\*\*\*

#### **Encoded Archival Description #1129**

Here's your chance to receive the instruction and hands-on practice you need to bridge the digital divide. Get acquainted with the language of XML and practice with XML authoring software. This two-day workshop covers the most up-to-date EAD version!

Upon completing this workshop, you'll have

- Received an overview of Extensible Markup Language (XML);
- Examined the structure of EAD (the SAA-endorsed standard for archival finding aids);
- Marked up a finding aid;
- Explored style sheets and implementation strategies; and
- Practiced encoding your own finding aid using EAD

#### Who should attend?

Archivists and others who are charged with exploring and/or implementing EAD at their institution or who want to enhance their résumé.

#### BASIC COMPUTER SKILLS REQUIRED.

**Instructors:** Michael J. Fox, Minnesota Historical Society, Retired

Kris Kiesling, Director of Archives Special Collections, University of

Minnesota

**Enrollment:** Attendance is limited to 25. Participants may be asked to share a computer.

Early-Bird Registration Deadline: March 27, 2011

**Registration Fee (Early Bird/Regular):** SAA Member: \$325/\$375

Employees of Member Institutions: \$365/\$415

Nonmember: \$405/\$455

#### You must register directly with SAA for this workshop!

Register on-line: http://saa.archivists.org and click on the "Education and Events" tab/"Continuing Education Calendar"

Register by fax/E-mail: http://www.archivists.org/forms/saa-registration.pdf

# MAC WORKSHOPS

# THURSDAY, April 28 8:00 AM-NOON

### **Basic Workshop**

## **Genealogy Research Methods for Librarians and Archivists**



Do you feel invaded by genealogists and uncertain about how to provide good reference service? This half-day workshop is an introduction for librarians and archivists to learn how to assist their genealogy patrons in a more informed manner. You will learn the basics of the Census and Soundex, how to locate and interpret vital records, and resources for local history. At the end of the workshop, you will learn about the most common genealogy Web sites and how to use them effectively.

**Instructor:** Miriam Kahn, M.A., M.L.S., MBK Consulting and adjunct faculty at Kent

State University School of Library and Information Science (SLIS)

**Enrollment:** 30

Registration Fee: \$40

THURSDAY, April 28 8:00 AM-NOON

## **Basic Workshop**

## **Creating Exhibits with Impact: Design and Curation in the Archives**

Geared towards archivists from all types of repositories, this session will cover the basics of creating an engaging public exhibit from the materials in your archives. We will discuss strategies for deciding on an exhibit theme, selecting content, and composing titles and captions that will appeal to a wide audience. We also will cover the practicalities of exhibit design, including the resources, materials, installation options, and signage that will help you create a visually stimulating and cohesive display.

**Instructors:** Darren Terpstra, exhibit designer, Archives and Special Collections,

University of Minnesota

Stephanie Crowe, archivist, Charles Babbage Institute, University of

Minnesota

Ryan Bean, reference and outreach archivist, Kautz Family YMCA Archives,

University of Minnesota

**Enrollment:** 30

**Registration Fee:** \$40

# MAC WORKSHOPS

THURSDAY, April 28 8:30 AM-NOON

## **Advanced Workshop**

# Taking the Lead: Creating Paths to Better Management, Collaboration, and Networking

Do you plan to become a leader? Many times, archivists find themselves in leadership positions without realizing how they actually got there. While this is not always a bad thing, we often would feel more comfortable if we were more in control. Whether you are a new aspiring archivist or a seasoned leader who wants take a fresh look at his or her leadership style, this workshop will help you develop basic tools and practices in management, collaboration, and networking that you will need as you forge ahead towards your leadership goals.

**Instructors:** Rosemary Pleva Flynn, C.A., librarian and manager, Library & Information

Services, Energy & Environmental Research Center, University of North

Dakota

Sammie Morris, associate director for Special Collections and Archives,

Florida State University

Sara J. Holmes, M.A., M.L.S., C.A., supervisory preservation specialist,

National Archives and Records Administration, St. Louis

**Enrollment:** 30

**Registration Fee:** \$50



Hamline-Cherokee Streetcar on Wabasha Street. Courtesy of the Minnesota Historical Society.



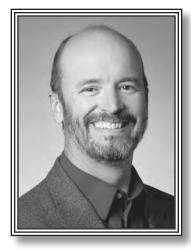
# Opening Remarks Tanya Zanish-Belcher, MAC president

# "The Mississippi River of Henry Bosse: Government Photography as History"

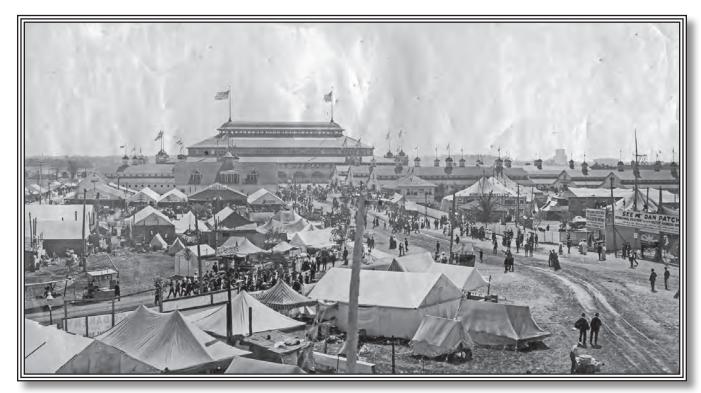
Keynote Speaker: Dr. Mark Neuzil, University of St. Thomas (MN)

Dr. Mark Neuzil's keynote speech will discuss the story of the discovery of the photographs of Henry Peter Bosse in various archives and libraries, which were considered "lost" for several years. Bosse's cyanotype pictures of the nineteenth-century Mississippi River, taken before the major lock and dam construction, show the river of Mark Twain, dotted with islands, meandering streams and churning steamboats. His book, *Views on the Mississippi* brought together, for the first time, almost one hundred of Henry Peter Bosse's images and won the Minnesota Book Award in 2002.

Dr. Neuzil is professor of communication and journalism and the director of the Office for Mission at the University of St. Thomas. In 2008, Neuzil won the James W. Tankard, Jr. Book Award, given to the top book in the field of journalism and mass communication, for his book, *The Environment and the* 



*Press: From Adventure Writing to Advocacy.* The work traces the roots of environmental journalism in the United States. He is also a regular contributor to *MinnPost*, a local on-line newspaper, on the environment and agriculture. He has worked for the *Minneapolis Star Tribune* and several other daily newspapers. An avid outdoorsman, he has lived all of his life on the Mississippi and its tributaries.



View of the Hippodrome at the Minnesota State Fair, ca. 1907. Courtesy of the Minnesota State Fair Archives.



# Designed for Use: Strategies for Exposing Documentation of the Built Environment

As archives weigh efficient practice with user needs, architectural records present rewards and challenges to archivists, yet are critical to understanding our built environment. This session examines the unique features and research applications of these documents and presents the differences that make them rich resources of value to multiple research communities. We will discuss how institutions are meeting the challenges of caring for these materials, while addressing efficiencies in the context of MPLP. Accessibility will be a particular focus, touching on description, digitization, and physical use, as well as measuring costs against user study findings. An architectural researcher will share how archival handling and efficient practices impact research. The audience will be encouraged to expose this kind of material in their own institutions. Modern architectural records will be a particular focus, touching on women practitioners' collections, the size and nature of twentieth-century architectural collections, and the occasional electronic record.

Chair: Barbara Bezat, Northwest Architectural Archives, Minneapolis, Minnesota

Presenters: Emily Walters, North Carolina State University Libraries, Raleigh

Nathaniel Parks, Ryerson & Burnham Libraries, The Art Institute of Chicago,

Illinois

Penny Petersen, Hess, Roise and Company, Minneapolis, Minnesota

# Reaching Virtually Everyone—Virtually

In this session, presenters will talk about their experiences with the following Internet-based applications as electronic outreach tools: Facebook, Twitter, and blogs. How can these tools help create relationships with new constituencies and strengthen your ties to current ones? And how might it strengthen your relationship with other archives? What resources are needed, and do you have to be a computer geek to offer them? And if you do reach more patrons, is that necessarily a good thing? This is not a technical discussion, but a primer for using such tools to your full advantage.

Chair: Kevlin Haire, The Ohio State University, Columbus

Presenters: Dina Kellams, Indiana University, Bloomington

Elizabeth Fox-Corbett, University of Wisconsin, Madison Sloan Kommissarov, University of Wisconsin, Madison

# **Dialogues: Talking about Diversity**

How have our backgrounds affected our lives as archivists and educators? How have they informed our perceptions of diversity? How have they informed our concepts of the archives, archivists, and collections? In this revealing and thought-provoking session, two Midwest archivists of Latino-European heritage discuss their experiences of family, culture, geographic region, and passing in a profession that has failed to address adequately the issues of diversity and inclusion. The panelists first will engage in meaningful discussion and inquiry that promotes reflection on the complexity and significance of diversity in our personal lives and in the profession. The session will be guided by the coordinator of the Mujeres Latinas: Preserving Latina History in Iowa, a project to collect family and community history.

Chair: Kären Mason, University of Iowa, Iowa City

Presenters: Deborah A. Torres, St. Catherine University, Saint Paul, Minnesota

Julie Herrada, University of Michigan, Ann Arbor



# Streams in the E-Record Workflow: Developing Elements of the Archival Process for Electronic Records of Historical Value

The "streams" of traditional workflow—appraisal, accessioning, arrangement and description, cataloging, and providing access—also are present in workflows for managing archival electronic records. This session will provide attendees interested in, or currently implementing, archival repositories at their institutions with ideas on starting or improving the "streams" in their own archival E-records workflows. Esposito will discuss aspects of the workflow for Penn State's Faculty Senate electronic records project, involving the processing of 95,000 course descriptions in three different formats. Schmidt will share approaches taken in the curation of digital assets at Michigan State, including elements of the workflow for the NHRPC-funded Spartan Archive initiative for creating a permanent archival environment for electronic institutional records. Michaelis, of the Kansas State Historical Society, will address processes developed for the Kansas Enterprise Electronic Preservation System (KEEP), a trusted digital repository for electronic records with long-term value from all three branches of Kansas state government.

Chair: Cynthia Ghering, Michigan State University, East Lansing

Presenters: Jackie Esposito, Penn State University, University Park

Lisa Schmidt, Michigan State University, East Lansing Patricia Michaelis, Kansas State Historical Society, Topeka

### **Conversations in the Archival Community**

Participate in guided conversations of important archival issues within a small group setting, rather than the traditional panel session. After introductory comments, participants will break into small groups to discuss two of three topics of their choice: (1) designing a detailed historic exhibit within a limited amount of space; (2) stopping institutional knowledge loss from personnel changes due to retirements, budget, and staff cuts; and (3) processing music collections, complete with EAD finding aids. Discussions, guided by facilitators, will offer questions to initiate the conversation and will keep the conversation focused, yet will allow participants the opportunity to share experiences and ideas with one another. This session is appropriate for all levels: for novice archivists, who will benefit from the opportunity to learn from seasoned colleagues; for those at the midpoint of their careers; and for those with substantial experience, who can use the time to exchange information.

**Chair:** Peter Gunther, Society of the Divine Word, Techny, Illinois

Facilitators: Deanna Carr, Sisters of Charity of the Blessed Virgin Mary, Dubuque, Iowa

Lois Hoh, Archives of Dominican Sisters of Sinsinawa, Sinsinawa, Wisconsin

Suellyn Lathrop, Western Kentucky University, Bowling Green Nancy Richey, Western Kentucky University, Bowling Green Sue Lynn McDaniel, Western Kentucky University, Bowling Green

Christina Prucha, American Choral Directors Association, Oklahoma City,

Oklahoma

Jill Flowers, University of Oklahoma, Warr Acres

Robin Guthrie, St. Gregory's University, Norman, Oklahoma



# "I Didn't Know We Had an Archives!" Outreach Successes and Challenges in Corporate Archives

It can be difficult for archives to remain visible and relevant within an organization. Marketing and outreach are key activities to help bring awareness. This session will focus on challenges relating to strict legal guidelines, internal corporate policies, lack of full access to open source, and raising awareness of history within corporate cultures. The presenters also will discuss using existing corporate platforms and transforming them to meet our needs. Johnson will discuss Cargill's use of Yammer, a Heritage Speaker Series, and developing relationships and acquiring collections by documenting specific brands. Martin will discuss the Target History Center, creation and use of an internal Wiki, and using oral history for outreach and collection development. Wakefield will discuss the use of GPIX, an internal digital library; changing use of history in public spaces; and challenges in developing and maintaining control over archival content.

Chair: Jamie Martin, Target Corporation, Brooklyn Park, Minnesota

Presenters: Jennifer Johnson, Cargill, Inc., Wayzata, Minnesota

Susan Wakefield, General Mills, Inc., Golden Valley, Minnesota



# **ABCs of Appraisal and Acquisition**

Are you new to the field and need to apply all that "learning" in a practical way, but don't know where to start? Already experienced in archives but want to pick up some helpful hints? The ABCs of Appraisal and Acquisition is the session for you! Hear what three archivists from diverse repositories have to say about the nature of the acquisition and appraisal process, from donor relations to the point of processing a collection! Pick up strategies on figuring out what to keep and how that decision is made. Panelists' experiences range from a lone arranger in a small, science and technology-related archives, an archivist in a university setting, and a manuscript curator/archivist in a large museum. Walk away with helpful advice and tried-and-true practices in working with donors as well as tools and sample forms used by the presenters.

Presenters: Shari Christi, AFRL/HO-MacB, Fairborn, Ohio

Lonna McKinley, National Museum of the Air Force Archives, Wright-Patterson

AFB, Ohio

Adriana Cuervo, Sousa Archives and Center for American Music, Champaign,

Illinois

# Archivists' Show and Tell: An Open-Mic Session

Join us for a special session that offers a unique way to share innovative ideas. Each participant will have seven to ten minutes to discuss unique activities and/or special projects in their repository, from the development of an instructional Web site with digitized record series and an EAD finding aid to engaging undergraduate students in research using archival materials that illustrate the history of the university. Several time slots will be open for volunteers from the audience to describe their own work in progress.

Chair: Craig Wright, Herbert Hoover Presidential Library-Museum, West Branch, Iowa

Presenters: Rachel Bussert, Northern Michigan University, Marquette

Mary Ellen Ducey, University of Nebraska, Lincoln



# **Using What Works: Practical Approaches to Born-Digital Archives**

Well over two decades into the era of personal computers, many archivists—especially those from "small" archives with modest resources—still struggle to implement policies and procedures to support the management of hybrid and born-digital collections. What progress has been made in the field has tended to focus on institutional records rather than the personal or organizational digital archives that are increasingly being found in, and donated to, manuscript repositories. This panel will present practical approaches to, and lessons learned from, managing personal or organizational born-digital materials. The session will approach born-digital issues from familiar archival perspectives—accessioning, processing, and access—and will purposefully avoid entering the depths of digital preservation theory. The session is ideal for any archivist facing the challenge of electronic records and seeking to understand how better to build capacity for immediate and effective action utilizing existing resources at their "home" archive.

Chair: Chris Prom, University of Illinois, Urbana-Champaign

Presenters: Laura Carroll, Emory University, Atlanta, Georgia

Seth Shaw, Duke University Archives, Durham, North Carolina Ben Goldman, American Heritage Center, Laramie, Wyoming



# Wisconsin Oral History Projects in the Making

This panel will provide an overview of three oral history projects undertaken to address gaps in the historical record. Two of the projects address Wisconsin's topics under the environmental and natural resources umbrella; the other, the 1960s civil rights movement in Milwaukee. Panelists will describe how their respective universities worked individually or collaboratively to gather and maintain oral histories, as well as present them to the larger public. While these topics are all Wisconsin-based, this panel can reach audiences interested in oral environmental and business history, as well as ethnic/minority history.

Chair: Barb Sommer, independent historian/author, St. Paul, Minnesota

Panelists: Troy Reeves, University of Wisconsin, Madison

Charles Lee, University of Wisconsin, LaCrosse Michael Doylen, University of Wisconsin, Milwaukee John Mann, University of Wisconsin, Eau Claire

### **EAD FACTORy: Simplifying the Production of EAD**

This session will cover using the OhioLINK EAD FACTORy (Finding Aid Creation Tool and Online Repository), a tool offered through a statewide repository in Ohio. The session is intended for archivists that want to learn about a simple way to publish finding aids on-line or may be considering creating or using similar tools. This tool allows users to convert finding aids into EAD without having to learn EAD tagging or XML mark-up software. Representatives from the EAD Task Force that created the tool and user institutions will present background on the creation of the tool and experiences and knowledge gained through implementation. Issues that may be discussed include: reasons for using the EAD FACTORy, how use of this tool fit into the collection processing workflow, whether the institutions' finding aids are located elsewhere on-line, and lessons learned while creating the on-line finding aids.

Chair: Suzanne Maggard, University of Cincinnati, Ohio

Presenters: Amy McCrory, The Ohio State University, Columbus

Lisa Wood, Ohio Historical Society, Columbus Holly Deakyne, Ohio University, Athens

# **CONCURRENT SESSIONS**



### **Student Research Presentations**

Growing the next generation of archivists is a priority for the archives profession. What better way to support emerging professionals than by providing a forum to share their research and ideas during the Graduate Student Paper Sessions. We hope you will attend this three-paper session to show your support for our next generation of archivists.

Chair: Tanya Zanish-Belcher, Iowa State University, Ames

Presenters: TBA



Judges examining grain in the Agriculture Building, 1911. Courtesy of the Minnesota State Fair Archives.



# The Principle of Good Enough: Arrangement and Description in the 21st Century

The principle of good enough, a rule often employed in software and systems design, favors quick and simple design over elaborate and time-consuming design. This concept has been adapted by other industries and can be a useful framework for archivists trying to implement approaches to diminish their backlogs and simplify procedures, and still give users what they expect from archival access systems. This session describes ongoing work at three institutions to improve access to legacy collections by implementing varying levels of arrangement and description techniques defined as "good enough." Presenters will explain the details of their work; discuss the impact on other aspects of archival work; provide insight into what constitutes "good enough" at their institutions; and examine ways to apply a "good enough" standard to other formats and materials in their collections. The methods described will be scalable to those at other institutions who want to implement similar projects.

Chair: Helmut Knies, Wisconsin Historical Society, Madison

Presenters: Jennifer Graham, Wisconsin Historical Society, Madison

Dennis Meissner, Minnesota Historical Society, St. Paul

Michelle Ganz, Abraham Lincoln Library and Museum, Harrogate, Tennessee

# Faculty-Archivist Collaborations: Promoting Archival Use

During these challenging economic times, demonstrating the usage and value of archives and their contributions to an institution's mission are crucial to remaining off the chopping block. This session examines ways in which archives can promote the use of their collections through close collaborations with faculty members. These partnerships lead to much more than increased student visits to an archive; they seek to increase information literacy in regard to primary sources and the research process in general, thereby supporting the academic mission of the parent institution. The speakers, both archivists and professors, will highlight projects and class assignments in which collaborations with the campus community were fostered. This session will address various disciplines, including those that are not typical users of archives. Examples will range from first-year writing courses to upper division art and history classes. Session attendees will dialogue about methods they have found effective in their own experience.

Chair: John Bye, North Dakota State University, Fargo

Presenters: Dr. Kim Crowley, English Department, Concordia College, Moorhead, Minnesota

Curt Hanson, University of North Dakota, Grand Forks Lisa Sjoberg, Concordia College, Moorhead, Minnesota

### Redesigning Archives Websites with User Perspectives

Presenters from the Center for Black Music Research at Columbia College Chicago, the Special Collections Library at Penn State University, and Archival Services at the University of Akron will share their experiences creating and carrying out Web site usability tests. An analysis of these tests will give some insight into researcher perceptions of archives and special collections, as well as help to identify barriers of understanding that prevent users from finding archival holdings using the Web site. We also will discuss how inadvertent obstacles to successful discovery of research sources may arise from the user interface itself. Recommendations will be offered about both usability testing processes and ways to organize and present content on an archives' Web site, based on our findings. Attendees will leave the session with information on how to conduct Web site usability tests, examples of test outcomes, and recommendations on tools/organization of Web content.

Chair: Roland M. Baumann, Kent State University, Kent, Ohio

Presenters: Laurie Moses, Columbia College, Chicago, Illinois

Michelle Belden, Penn State University, University Park Emily Lockhart, University of Akron, Akron, Ohio





#### **Student Poster Session**

Check out cutting-edge research and network with the next generation of archivists at MAC's Student Poster Session. Students and recent graduates from across the Midwest will be on hand to discuss their posters and projects during the Saturday morning break.

# **Engaging Sororities and Fraternities in College and University Archives**

Locating, collecting, and keeping Greek student records can be a daunting task. Normal reticence of records creators to place records at a repository and the perceived belief that they might lose the records to the larger institution is compounded by secrecy policies of some organizations and the hostility of some faculty toward the Greeks. Overcoming these obstacles is a challenge, but it can be done. The result is a rich addition to the documentation of student life at the college and improved alumni relations with the institution. Representatives from three universities that have had varied experiences, and an archivist who works with a national Greek organization will share their experiences in working with these records.

Chair: Noraleen Young, Kappa Alpha Theta Fraternity, Indianapolis, Indiana

**Presenters:** Ellen Swain, University of Illinois at Urbana-Champaign

Wesley Wilson, DePauw University, Greencastle, Indiana

Michele Christian, Iowa State University, Ames Sarah Passonneau, Iowa State University, Ames

# On the Front Lines: Challenges and Opportunities in Archivist-Records Creator Collaborations

Embedded journalists—those reporters installed inside military units to gain firsthand knowledge of war—must overcome numerous obstacles to their reporting. In the field, archivists face a number of similar challenges. From developing relationships while being considered an outsider; negotiating hierarchical structures and institutional cultures; and maintaining objectivity while scrutinizing colleagues "in the trenches," working with records creators can be a challenging enterprise. How can appraisal, functional analysis, records review, and early intervention for digital preservation benefit from the negotiations and collaborations between records creators and archivists? This session will offer diverse perspectives on professional ethics and collaborative strategies as viewed through three case studies: the establishment of a records program at the Minneapolis Institute of Arts; the documentation of a library building project at North Carolina State University; and the acquisition of born-digital records relating to the 2010 Winter Games in Vancouver, BC.

Chair: Lisa Carter, North Carolina State University Libraries, Raleigh

Presenters: Stephanie Kays, Minneapolis Institute of Arts, Minnesota

Adrienne Lai, North Carolina State University Libraries, Raleigh

Courtney Mumma, City of Vancouver Archives, British Columbia, Canada

## **Bringing History to Life: Teaching with Primary Sources**

Archivists are always looking for new ways to make instruction exciting and relevant. Our hope as teachers is that we inspire our students as well as inform them. Three presenters will share their experiences in taking a proactive approach to teaching with primary sources and their experiences working with both students and teachers. Hear how an information literacy session focused on examination of primary source materials at a small, liberal arts college has been integrated into courses at all levels of the curriculum. Learn how one archivist at a large university created a one-credit seminar for freshmen that was taught directly out of the University Archives. Discover how archivists working with Teaching American History grants use primary and secondary sources to enhance K-12 teachers' knowledge and to construct lessons that foster analytical thinking for the study of history.

Chair: Marian Matyn, Central Michigan University, Mount Pleasant

**Presenters:** Portia Vescio, Michigan State University, East Lansing

Catherine Rod, Grinnell College, Grinnell, Iowa Stacia Kuceyeski, Ohio Historical Society, Columbus

# **MAC VENDORS**

#### **ANNUAL MEETING VENDORS**



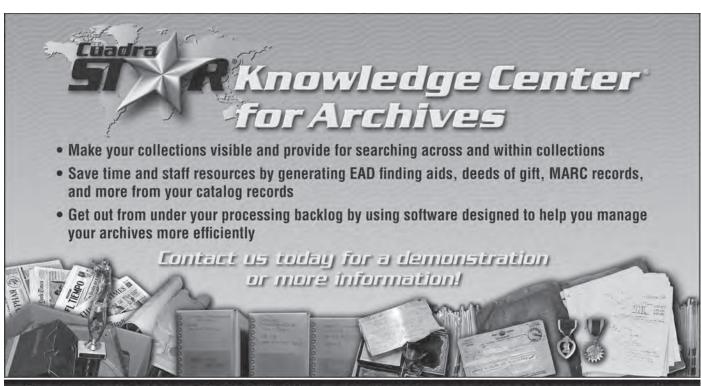
## **ARCASEARCH**



### **CUADRA STAR**



### **UNIVERSITY PRODUCTS**

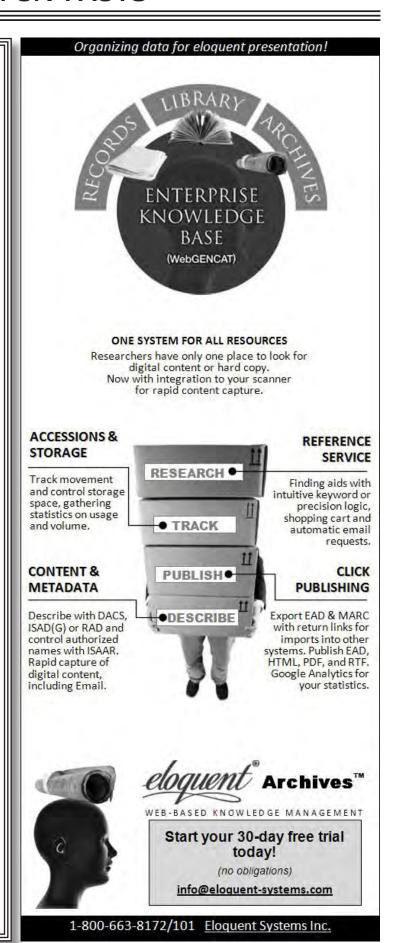


# MAC FUN FACTS



## **FUN SAINT PAUL FACTS**

- The city was originally called Pig's Eye or Pig's Eye Landing, after Pierre "Pig's Eye" Parrant, a local tavern owner and early settler in the area.
- Saint Paul has more miles of Mississippi River shoreline (26) than any other city on the river.
- Saint Paul's Summit Avenue has the longest stretch of preserved Victorian homes in the United States.
- The state capitol building in Saint Paul was designed by Cass Gilbert to resemble St. Peter's Basilica in Rome.
- The Saint Paul Winter Carnival was first held in 1886. City business leaders produced it partly in response to a New York newspaper reporter's description of Saint Paul as "another Siberia, unfit for human habitation in the winter."
- ❖ In 1901, Theodore Roosevelt (then Vice President) first gave his "Speak Softly and Carry a Big Stick" speech at the Minnesota State Fair, whose fairgrounds were still inside the Saint Paul city limits at that time.
- Inspired by a visit to an auto body shop in Saint Paul in 1925, 3M Lab Assistant Richard Drew invented an adhesive that wouldn't remove paint. Masking tape was born!



# REGISTRATION FORM: MIDWEST ARCHIVES CONFERENCE ANNUAL MEETING, APRIL 28-APRIL 30, 2011

Crowne Plaza Saint Paul-Riverfront, 11 East Kellogg Boulevard, Saint Paul, MN 55101 Phone: 651-292-1900. Web site: http://www.cpstpaul.com Registration deadline for special MAC Meeting rate: March 28, 2011

# **Registration Procedures:**

Pay by Credit Card—Register On-line Go to http://www.midwestarchives.org to fill out the on-	-line registration form and pay via MAC's secure (	on-line system
Pay by Check—Register by Mail Fill out this form and the schedule/checklist on the reverse to: Midwest Archives Conference 2011 Local Arrangeme Box 5670, Minneapolis, MN 55440-5670	side and send it, with a check made payable to <b>Midv</b>	vest Archives Conference,
To receive the advance-registration discount, registrations must After April 12, please register on-site.	: be postmarked (mail-in) or submitted (on-line) by	Monday, March 28, 2011.
Personal Information		
Name		
Name for badge (if different)		
Employer Institution Name/School (if student)		
Street Address		
City, State, Zip		
Phone	Fax	
E-mail		
Please indicate how you heard about this meeting:		
Is this the first time you have attended a MAC meeting?   Yes	es 🗖 No	
☐ Please assign me a MAC Pal ☐ I would like to serve as	s a MAC Pal	
Registration Rates		
Advance registration for MAC members (by March 28, 201	.1)	\$ 70.00
Advance registration for nonmembers (by March 28, 2011)		\$ 85.00
Advance registration for students (by March 28, 2011)		\$ 45.00
March 29–April 12 and/or on-site registration, MAC memb		\$ 80.00
March 29–April 12 and/or on-site registration, nonmember	'S	\$ 90.00
March 29–April 12 and/or on-site registration, student	D E:: D C-+	\$ 50.00
One-day registration. Please specify which day:		\$ 40.00
Workshops, Thursday, April 28 (filled in order of reg Genealogy Research Methods for Librarians and Archivists	-	\$ 40.00
Creating Exhibits with Impact: Design and Curation in the		\$ 40.00 \$ 40.00
Taking the Lead: Creating Paths to Better Management, Co		\$ 50.00
Fee-Based Tour (filled in order of registrations rece		Ψ 30.00
MHS Pub Crawl (capacity: 20)	siveu).	\$ 22.50
	Total Amount Enclosed	: \$
Free Tours (filled in order of registrations received)  □ Elmer L. Andersen Library (capacity unlimited)  □ Science Museum of Minnesota (capacity 15)  □ Minnesota Historical Society (capacity 20)	<ul> <li>Minnesota Public Radio (capacity 50)</li> <li>Rice Park Walking Tour (capacity 20)</li> <li>Ramsey County Historical Society (capacity Paul City Hall/Ramsey County</li> </ul>	pacity 20)



# WORKSHOPS, TOURS, SESSIONS, AND SPECIAL EVENTS CHECKLIST

Tuesday, April 26	
9:00 am-5:00 pm	SAA EAD Workshop
Wednesday, April 27	
9:00 am-5:00 pm	SAA EAD Workshop
4:30 PM-6:00 PM	Tour: Elmer L. Andersen Library, University of Minnesota
7:00 рм–9:00 рм	Tour: MHS Pub Crawl
Thursday, April 28	
	MAC Council Meeting
	Basic Workshop: Genealogy Research Methods for Librarians and Archivists
	Basic Workshop: Creating Exhibits with Impact: Design and Curation in the Archives
	Advanced Workshop: Taking the Lead: Creating Paths for Better Management, Collaboration, and Networking
	Tour: Minnesota Public Radio
	Tour: Science Museum of Minnesota
	Tour: Minnesota Historical Society
	Tour: Rice Park Walking Tour
	Vendor Fair
1:30 PM-3:00 PM	Plenary Address: Mark Neuzil, "The Mississippi River of Henry Bosse: Government Photography as History"
	Break
3:30 PM-5:00 PM	Session: Designed for Use: Strategies for Exposing Documentation of the Built Environment
3:30 PM-5:00 PM	Session: Reaching Virtually Everyone—Virtually
3:30 рм-5:00 рм	Session: Dialogues: Talking about Diversity
6:00 PM-8:00 PM	New Members' Dinner
6:00 PM-8:00 PM	Lone Arrangers' Social
6:00 PM-8:00 PM	Restaurant Tours
Friday, April 29	
8:00 AM-3:30 PM	Vendor Fair
8:30 am-10:00 am	Session: Streams in the E-Record Workflow
8:30 am-10:00 am	Session: Conversations in the Archival Community (Group Discussion)
8:30 am-10:00 am	Session: "I Didn't Know We Had an Archives!" Outreach Successes and Challenges in Corporate Archives
10:00 ам-10:30 ам	Break
10:30 AM-NOON	Session: ABCs of Appraisal and Acquisition
10:30 AM-NOON	Session: Open Mic
10:30 AM-NOON	Session: Using What Works: Practical Approaches to Born-Digital Archives
12:15 РМ-1:15 РМ	Mini-Tour: Saint Paul City Hall/Ramsey County Courthouse
12:30 РМ-1:15 РМ	Mini-Tour: Ramsey County Historical Society (in the Landmark Center)
1:30 PM-3:00 PM	Session: Wisconsin Oral History Projects in the Making
1:30 PM-3:00 PM	Session: EAD FACTORy: Simplifying the Production of EAD
	Session: Student Research Presentations
	Break
	MAC Members' Meeting
	Opening Reception at Wabasha Street Caves
8:00 PM-?	Student/Young Archivist's Night on the Town
Saturday, April 30:	
	Session: The Principle of Good Enough
8:30 AM-10:00 AM	Session: Faculty-Archivist Collaborations: Promoting Archival Use
8:30 AM-10:00 AM	Session: Redesigning Archives Websites with User Perspectives
8:30 AM-NOON	Session: Student Poster Session
	Break
	Session: Engaging Sororities and Fraternities in College and University Archives
	Session: Challenges and Opportunities in Archivist-Records Creator Collaborations
10:30 AM-NOON	Session: Bringing History to Life: Teaching with Primary Sources



Tobaggan Club, Saint Paul Winter Carnival, 1886. Courtesy of the Minnesota Historical Society.



Rosary Rally at the State Capitol, 1958. Courtesy of the Archives of the Archdiocese of Saint Paul/Minneapolis.



Flower show at the Como Park Conservatory, 1928. Courtesy of the Minnesota Historical Society.

# INTERESTED IN BECOMING A MAC MEMBER?

Membership fees: \$30 Individual, \$60 Institutional, \$70 Canada/Mexico, \$80 Overseas. Membership year runs from January to December. Complete this form and mail it along with your check, payable to "Midwest Archives Conference," to: Midwest Archives Conference, 4440 PGA Boulevard, Suite 600, Palm Beach Gardens, FL 33410.

Name	Phone	
Institution		
Title	E-mail	
Business Address		
City/State		Zip Code
Mailing Address (if different from above)		
☐ New Membership	☐ Change of Address	☐ Renewal
		2011 Annual Meeting



Cathedral of Saint Paul, 1918. Courtesy of the Archives of the Archdiocese of Saint Paul/Minneapolis.

# **Midwest Archives Conference**

4440 PGA Boulevard, Suite 600 Palm Beach Gardens, FL 33410

**Time-Sensitive Material**