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**Advertising Specifications:** Advertisements are for online display. One color file needed. Meeting Program trim size is 8 1/2" wide x 11" tall. No bleed pages.

**Color:** RGB

**Formats Accepted:** PDF (preferred); Other Adobe-friendly formats accepted.

**Ad Sizes:**

Full page: 7" wide x 9" tall

Half-page (1/2) vertical: 7" wide x 4 1/4" tall

Quarter-page (1/4): 3 1/4" wide x 4 1/4" tall

Eighth page (1/8): 1 1/2" wide x 4 1/2" tall

Business card: 3 1/2" wide x 2" tall

**Publication and Ad Policies and Procedures:**

The annual meeting program is generally released two months in advance of the meeting, held in March, April or May of each year in cities around the MAC region. The deadline for entry into the Annual Meeting Program is November 1st. Advertisements are sent electronically to MAC Vendor Coordinator 2017-2019, Katie Blank, Electronic Records Manager, Marquette University, email:

[katherine.blank@marquette.edu](mailto:katherine.blank@marquette.edu).